

Financial Consolidation, Corporate Finance and Firm Investment in the Business Cycle

Sotirios Kokas
University of Essex

Raoul Minetti
Michigan State University

Timothy Moreland
UNC Greensboro

October 21, 2023

Abstract

We study the influence of financial consolidation on the cyclical behavior of firms' financing and investment. Using matched US firm-bank data, we find that bank consolidation raises the procyclicality of equity issuance and liquidity accumulation for small and medium-sized publicly traded firms, heightening investment sensitivity to shocks. In a model calibrated to US data, after bank consolidation the weakening in firms' bargaining power enhances precautionary liquidity accumulation and equity issuance following positive productivity shocks, increasing investment procyclicality. The model suggests that bank consolidation contributed to a switch in smaller US firms' equity issuance and liquidity accumulation from countercyclical to procyclical.

JEL Codes: E32, E44, G21, G32.

Keywords: Financial consolidation; business cycles; corporate finance; investment

*Sotirios Kokas, skokas@essex.ac.uk. Raoul Minetti, minetti@msu.edu. Timothy Moreland, trmoreland@uncg.edu. For helpful comments and conversations, we wish to thank seminar and conference participants at Bank of France, Bank of Italy, Essex University, Federal Deposit Insurance Corporation (FDIC), Luiss University, Michigan State University, Monash University (Melbourne), OFCE-Sciences Po, University of North Carolina at Greensboro, University of North Carolina at Wilmington, University of Rome I, Centre for Studies in Economics and Finance (CSEF)-University of Naples Federico II, CEPR 3rd Endless Summer Conference on Financial Intermediation and Corporate Finance, RCEA Money Macro and Finance Conference, Rotterdam School of Management's Corporate Finance Day, 26th International Conference on Macroeconomic Analysis and International Finance and the 2022 Royal Economic Society Meetings. All remaining errors are ours.

Financial Consolidation, Corporate Finance and Firm Investment in the Business Cycle

Abstract

We study the influence of financial consolidation on the cyclical behavior of firms' financing and investment. Using matched US firm-bank data, we find that bank consolidation raises the procyclicality of equity issuance and liquidity accumulation for small and medium-sized publicly traded firms, heightening investment sensitivity to shocks. In a model calibrated to US data, after bank consolidation the weakening in firms' bargaining power enhances precautionary liquidity accumulation and equity issuance following positive productivity shocks, increasing investment procyclicality. The model suggests that bank consolidation contributed to a switch in smaller US firms' equity issuance and liquidity accumulation from countercyclical to procyclical.

JEL Codes: E32, E44, G21, G32.

Keywords: Financial consolidation; business cycles; corporate finance; investment

1 Introduction

The banking sectors of several countries have undergone a significant process of consolidation in recent decades ([Berger et al. \(2010\)](#); [Group of Ten \(2001\)](#)). After a wave of consolidations in the wake of the 1980s and 1990s financial reforms, the consolidation process has again picked up momentum in the past few years ([Bank for International Settlements \(2018\)](#)). The concentration and complexity of financial institutions has been shown to have major consequences for firms' access to finance, financing decisions and, ultimately, for firms' investment and production ([Ferguson \(2001\)](#)). In contrast with this broad consensus, we know surprisingly little about its influence on the dynamics of firms' financing over the business cycle and the consequences to the cyclical behavior of firms' investment. And yet, studying the determinants of cyclical financing patterns is critical for understanding firms' resilience to macroeconomic disturbances and the mechanisms of propagation of real and financial shocks ([Covas](#)

and Den Haan (2011); Jermann and Quadrini (2012)). In this paper, we take a step towards addressing these issues theoretically and empirically.

The United States provides a natural setting for our analysis. In the mid-1990s, banking regulatory reforms, especially the Riegle-Neal Interstate Banking and Branching Efficiency Act, allowed for financial institutions to engage in acquisitions and mergers across state lines. Since then, the US financial sector has seen a dramatic consolidation, with financial institutions becoming larger and more complex.¹ Figure A.1 in the Appendix shows the increase in the concentration of the US banking sector, as measured by the Herfindahl-Hirschman indices of bank loans and assets. During the 1980s and 1990s, the average number of banks equaled 11,000 with a mean Herfindhal on loans of 79. For the post-1999 period, the average number of banks fell under 7,000 with a mean Herfindhal on loans of 426. In recent years, the share of banking assets held by the top 10 bank holding companies has exceeded 60% (Fernholz and Koch (2016)).

The literature has established three key facts about the cyclical behavior of publicly-traded firms' financing (see, e.g., Covas and Den Haan (2011), Jermann and Quadrini (2012) and Karabarounis et al. (2014)). First, firms of all sizes borrow procyclically, that is, increase their debt during economic expansions.² Second, small and medium-sized firms issue equity procyclically, while larger firms issue equity countercyclically. Third, liquidity accumulation follows the same pattern as equity issuance, with small and medium-sized firms increasing cash holdings during expansions and large firms increasing cash holdings during downturns. In the first part of the paper, we revisit these patterns and study empirically the influence of financial consolidation. Following prior literature, we use data on US firms from the Compustat North America database to construct two types of data sets: aggregate time series and firm-level panel. Next, we match Compustat firms to granular syndicated loan data from Thomson Reuters

¹As argued by Ferguson (2001), "Financial consolidation has helped to create a significant number of large, and in some cases increasingly complex, financial institutions" and "the pace of consolidation increased over time, including a noticeable acceleration in the last three years of the [1990s]."

²Unless otherwise stated, a "firm" refers to a publicly-traded US firm.

LPCs DealScan database and to detailed data on the timing and characteristics of bank mergers and on the bank-holding status of banking institutions.

We first document the cyclicity of firm financing for a sample of 16,675 firms. We confirm the above stylized facts for the period 1981-2017; however, we find that the procyclical equity issuance and liquidity accumulation of small and medium-sized firms is driven by the latter half of this period.³ Using the aggregate data, Figure 1 shows that in the first part of the period equity issuance and liquidity accumulation negatively comove with cyclical GDP for firms of all sizes, and it is in the late 1990s that for small and medium-sized firms they start comoving positively with cyclical GDP.⁴ The firm-level analysis reveals that a one-standard deviation change to cyclical GDP increases equity issuance of the average small or medium-sized firm by as much as 24% following the late 1990s. In the first half of our sample period, instead, equity issuance decreased by a similar magnitude. Exploiting the staggered implementation of the Riegle-Neal Banking Act by US states during the 1990s, we obtain a first piece of evidence that the major financial consolidation that occurred after the mid-1990s banking reforms was one of the forces contributing to this change in the cyclicity of smaller firms' financing: the change, in fact, occurred earlier and was more pronounced in US states that implemented earlier. These findings are robust to restricting the analysis to firms that remained in the sample throughout the sample period. This confirms that the change in the cyclicity of financing goes beyond possible compositional effects that occurred during the period.⁵

Next, we provide further evidence that financial consolidation was one of the forces that contributed to shaping the cyclicity of small and medium-sized firms. To this end, we leverage granular information on the lending banks of the firms in our sample and identify plausibly exogenous shocks to the degree of consolidation of the banks. We find that procyclical equity issuance and liquidity accumulation after

³For firms of all sizes, debt issuance remained procyclical throughout the 1981-2017 period.

⁴To identify 1999 as the break year, we perform Wald tests and other tests for a significant break year.

⁵Our results are also robust to alternative definitions of firms' financing and liquidity accumulation variables and alternative approaches to extracting cyclical components, amongst other robustness exercises described below.

the late 1990s is more pronounced for small and medium-sized firms whose lending banks were involved in a merger or were acquired by a multi-bank holding company (increased size, power and complexity of lenders) and firms with a smaller set of available lenders (weaker firm bargaining power vis-à-vis lenders). In addition, the effect of bank mergers on firm cyclicality appears to be more pronounced for mergers that entailed a significant increase in the size and power of lending banks.⁶

Motivated by the evidence, we study the effects of financial consolidation on the cyclicality of firm financing and investment in a general equilibrium business cycle model with financial frictions calibrated to the US data. In the model, firms cover short-term and long-term financing needs through equity issuance and borrowing, subject to credit constraints (see, e.g., [Jermann and Quadrini \(2012\)](#)). When borrowing from banks, firms bargain over the cost of loans. In addition to tapping external finance, firms accumulate internal liquidity. The threat point of a firm in its negotiations with a bank is increased by holding liquidity, as this allows the firm to cover its short-term financing needs in case the bank withholds credit.⁷ Financial consolidation is then simulated by weakening firms' bargaining power vis-à-vis their lending banks and strengthening the banks' outside option. This financial consolidation produces cyclical financing patterns in line with those documented for small and medium-sized publicly-traded firms in the 1999-2017 period. Specifically, the change in cyclicality occurs in response to TFP shocks, rather than shocks to financial constraints. We show that this also holds true empirically. Quantitatively, the model indicates that financial consolidation could have accounted for approximately one fourth of the change in the financing cyclicality of smaller firms detected in the empirical analysis.

The intuition for the theoretical results revolves around the idea that, after financial consolidation, smaller firms have stronger incentives to issue equity and accumulate precautionary liquidity following positive shocks. In particular, a firm's demand for labor can be met by accessing short-term bank credit

⁶The estimates suggest that shocks to bank consolidation increase small and medium-sized firms' procyclicality throughout the sample period. However, the pace of consolidation (e.g., the frequency of bank mergers, including large mergers) is much more intense in the second half of our period.

⁷As it realistically takes time for a firm to issue equity, by assumption the firm cannot access equity at the time of bargaining with the lender; thus, the firm wants to be holding accumulated liquidity.

or drawing down accumulated liquidity. The firm bargains with the lender over the cost of bank credit. If a firm has low bargaining power and/or the bank has more valuable alternatives to lending to the firm, then the cost of accessing bank credit is high. When a positive TFP shock occurs, firms want to increase their labor. A firm with a low cost of accessing short-term bank credit (a “large” firm) simply increases borrowing and pays out higher profits from the positive shock to equity holders. A firm with a high cost of accessing bank credit (a “small” firm) will also desire to increase its labor; however, the lending bank can extract a high share of the surplus of doing so. In response, the firm will have the incentive to carry more liquidity to offset the bank’s bargaining advantage. The firm finances this precautionary liquidity by issuing equity. As a result, both liquidity accumulation and equity issuance increase following a positive TFP shock, i.e. they behave in a procyclical manner. This pattern does not hold following a positive financial shock, as the loosening of the firm’s borrowing constraint allows for a firm to increase its debt issuance rather than its liquidity accumulation and equity issuance.

We next investigate how the influence of financial consolidation on smaller firms’ financing behavior could have affected the cyclical behavior of their investment and employment. Empirically, the investment and employment of small and medium-sized firms show an increased sensitivity to shocks post-financial consolidation. In the model, pronounced effects of shocks on investment occur post-financial consolidation via the financial channel illustrated above. In fact, firms’ liquidity holdings magnify their ability to appropriate surplus when negotiating with banks, as well as increase the value of capital as collateral. The procyclical liquidity accumulation post-financial consolidation, therefore, boosts firms’ returns from accumulating capital as a productive input and as collateral, increasing the sensitivity of investment to shocks.

Before we proceed, it is worth belaboring that other forces could have contributed to shaping the cyclicity of firms’ financing and investment during the period under scrutiny. The influence of financial consolidation, a mechanism originating on the supply side of credit, is indeed fully consistent with other

non-mutually exclusive forces on the demand (borrowers') side of credit. As noted, our calibrated model suggests that financial consolidation could account for about one fourth of the change in financing cyclicality estimated in the empirical tests. This points to a sizable, possibly complementary, role of other mechanisms, although an exploration of such mechanisms, and their interaction with financial consolidation, is beyond the scope of our analysis.

Related literature. This paper speaks to three strands of literature. The first investigates firm financing and liquidity accumulation over the business cycle. [Covas and Den Haan \(2011\)](#), [Jermann and Quadrini \(2012\)](#) and [Karabarbounis et al. \(2014\)](#) generally find that debt issuance is procyclical in samples that begin in the early 1980s, while the cyclicality of equity issuance depends on firm size. [Karabarbounis et al. \(2014\)](#) show that equity issuance is procyclical for smaller firms and countercyclical for large firms. We confirm these results for the baseline period of 1981-2017; however, we show that the finding of procyclical equity issuance for smaller firms is driven by the period after the late 1990s. Using matched firm-bank data, we then find that financial consolidation is one of the forces that contributed to this change in the cyclicality of financing. On the theoretical side, [Covas and Den Haan \(2012\)](#) and [Jermann and Quadrini \(2012\)](#) introduce financial frictions to generate a trade-off between debt and equity over the business cycle. [Bacchetta et al. \(2019\)](#) study a general equilibrium model in which firms can pay wages using external financing or internal liquidity. These models do not investigate the role of financial consolidation in the cyclical behavior of firm financing and investment. Investigating this role uncovers a novel channel of influence of the financial sector on the macroeconomy.

A second strand of related literature examines the effects of financial sector consolidation on non-financial firms. [Di Patti and Gobbi \(2007\)](#) show that Italian bank mergers reduced availability of credit to firms. [Karceski et al. \(2005\)](#) find that bank mergers in Norway lowered the equity value of publicly-traded firms that borrow from the merging banks. [Carow et al. \(2006\)](#) uncover that US bank mergers have negative equity effects for publicly-traded companies by decreasing their bargaining

power vis-à-vis banks. A common finding of these studies is that the effects of financial consolidation are generally more pronounced for firms of smaller size (Degryse and Ongena (2008)). We contribute to this literature by exploring the impact of financial consolidation on the dynamics of firms' financing over the business cycle and the consequences to the cyclical behavior of investment.

Finally, the paper relates to the literature on the impact of the financial sector on the transmission of shocks. Jermann and Quadrini (2012) find that financial shocks are an important driver of the US business cycle. In contrast, Guo (2019), for example, suggests that financial shocks have small effects on the dynamics of GDP. Our analysis can help reconcile these views. We find that, while prior to financial consolidation smaller firms' debt issuance, equity issuance and liquidity accumulation especially respond to financial shocks, post-financial consolidation their equity issuance and liquidity accumulation are mostly driven by TFP shocks. Due to financial consolidation, over the past two decades TFP shocks may have then gained relative importance in driving firm financing and investment.

The paper unfolds as follows. Section 2 details data and measurement. In Section 3, we present the empirical results on firms' cyclical financing behavior. In Section 4, we utilize data on loans and lenders matched to the firm data to show that financial consolidation influences firms' cyclical financing behavior. In Section 5, we lay out the model. Section 6 describes the calibration and simulates financial consolidation. Section 7 studies implications for the sensitivity of firms' investment to shocks. Section 8 concludes. Additional results and technical proofs are in the online Appendix.

2 Empirical Evidence

The empirical evidence of this paper uses various data sources. Our primary sources are Compustat and DealScan. Compustat provides balance sheet data for publicly-traded firms. The DealScan database contains information describing the syndicated lenders for firms in the Compustat sample. We complement these sources with the Call Report data from the Federal Reserve Bank of Chicago for information on the bank-holding status of financial institutions and the Merger Description data

from the Federal Reserve Bank of Chicago on the timing and characteristics of bank mergers.

Firm-Level Data. The 1981-2017 Compustat North America - Fundamentals Annual files include publicly-traded firms. Compustat firms account for roughly one fourth to one third of total private sector US employment and sales; thus, they represent an economically important sample of businesses (Davis et al. (2006)). We are interested in the effects of consolidation among financial institutions (banks), and publicly-traded firms may not be as reliant on bank debt as private firms. However, several studies document that bank debt accounts for an important share of total debt amongst Compustat firms (see, e.g., Lee (2017) and Crouzet (2020)).⁸ Bank debt has also been shown to play a key role in the sensitivity of Compustat firms to shocks. For example, Ippolito et al. (2018) find that Compustat firms with a higher ratio of bank debt to assets are more sensitive to monetary policy shocks.

The relevant variables for our analysis are primarily those reported in the cash flow statement, which are not well-populated prior to 1981. Firms incorporated outside of the United States are dropped from the sample. Financial firms (SIC 6000-6999), utility firms (SIC 4900-4999) and quasi-governmental firms (SIC 9000-9999) are also excluded. The latter two groups are heavily regulated, which makes their financing decisions distinct from other firms. Similarly, financial firms are subject to regulations, such as capital requirements, that uniquely affect their financing behavior. As in Covas and Den Haan (2011), three additional restrictions are made. First, we remove any firm that during the 1981-2017 period engaged in a major merger (any merger or acquisition after which sales increased by at least 50 percent). Second, we remove General Electric, General Motors, Ford and Chrysler, as these firms were strongly affected by the FASB94 accounting rule instituted in 1988. Third, we drop any firm-year observations where the accounting identity (assets = liabilities + equity) is violated by more than 10% of the firm's book value of assets. Finally, any firm-year observations with missing values for assets, liabilities, equity, debt, cash or (net) capital stock are dropped.

⁸Lee (2017) proxies for bank debt by subtracting commercial paper (CMP) from long-term debt - other (DLTO). Crouzet (2020) creates a bank debt proxy by summing DLTO and notes payable (NP). Using these alternative proxies results in a share of bank debt in the 22%-40% range.

Creation of the financing variables most closely follows [Eisfeldt and Muir \(2016\)](#) (see also the Appendix for details). Net debt issuance is computed as long-term debt issuance (DLTIS) minus long-term debt reduction (DLTR) plus changes in current debt (DLCCH) minus (net) interest paid (XINT). Net equity issuance is the sale of common and preferred stock (SSTK) minus the purchase of common and preferred stock (PRSTKC) minus cash dividends (DV). The results are fully robust to netting out cash dividends or compensation-based stock options from net equity issuance (see the Robustness section). Liquidity accumulation is defined as the change in cash and cash equivalents ($CHE_t - CHE_{t-1}$). All variables are normalized by the lagged book value of total assets (AT). We show in the Robustness section that the results hold if we normalize by the lagged (net) capital stock (PPENT).

Consistent with the broader literature, we treat firm size as a natural proxy for the exposure of firms to bank lending decisions and credit market conditions. Smaller firms are inherently less informationally transparent and typically less able to access a variety of funding sources available to large firms. This is also the case for smaller publicly traded firms, and, accordingly, several related studies partition Compustat firms based on their size (e.g., [Covas and Den Haan \(2011\)](#); [Gopalan et al. \(2011\)](#); [Bharath et al. \(2008\)](#); [Ippolito et al. \(2018\)](#)). In line with these arguments, the empirical literature on the effects of bank mergers and consolidation generally finds that these effects are more pronounced for smaller firms (see, e.g., [Carow et al. \(2006\)](#) and references therein).⁹

Specifically, we group firms into size bins using acyclical cutoffs of the book value of total assets, as in [Covas and Den Haan \(2011\)](#). Firms are first split into size groups by the previous year's asset value. We define small firms as those with a book value of assets below the 60th percentile and large firms as those above the 60th percentile (following [Eisfeldt and Muir \(2016\)](#), we exclude the top 10 percent of firms from the large size group; however, our results are fully robust to including them).¹⁰

⁹Private firms are likely to be even more exposed than small publicly listed firms to bank lending decisions. Thus, as we elaborate below, the results of the analysis could, if anything, tend to underestimate the impact of banking consolidation on cyclical financing and investment patterns.

¹⁰[Eisfeldt and Muir \(2016\)](#) describe how the top 10 percent of firms present measurement problems and anomalous financing behavior that could make their inclusion in the sample misleading of firm dynamics. For example, the top

A (log) linear trend is then fit through the annual cutoff values and used as the new cutoff values for firm size groupings. This prevents the cutoff values themselves from being cyclical. The results using the original cutoff values are very similar to those with the adjusted values. For simplicity, we use two size groups; in unreported tests, we find that the results become stronger as the asset value cutoff is lowered, that is, as the definition of “small” becomes narrower. As we show later on, the results also carry through if we use a continuous measure of firm size rather than a discrete partitioning.

For the aggregate time series analysis, we follow a similar methodology as [Eisfeldt and Muir \(2016\)](#) and [Covas and Den Haan \(2011\)](#). We sum the financing variable of interest for all firms of a size classification within a year. Then, we divide each series by the sum of the asset value for all firms of a size classification within a year to create the aggregate series by size. Finally, we HP filter the aggregate financing series to produce a stationary series.¹¹ The cyclical component of this HP-filtered series is then used in all correlations to remove the longer-run trends in the variables. While it has been standard to use HP filtering in this literature, [Hamilton \(2018\)](#) warns that HP filtering can cause spurious correlations. We show in the Robustness section that the results hold if we use either the non-HP-filtered series or if we filter based on the [Hamilton \(2018\)](#) methodology. Further, the firm-level panel regressions do not use filtering and produce similar results.

Splitting by firm size categories, [Table A.1](#) shows summary statistics for the 16,675 firms in the sample. There is a large discrepancy in firm size between the categories: the average small firm has an asset value of \$71.5 million, while the average large firm has an asset value of \$931 million. As expected, larger firms tend to be older. Smaller firms rely more on equity financing than larger firms and also tend to accumulate more liquidity. During the sample period 1981-2017, approximately 90% of firms fall within their modal firm size category. Put differently, firms rarely cross size bins. This

10 percent of Compustat firms have measurement issues that make it difficult to separate accumulated liquidity from investment. Also, the largest firms are more global in nature, which presents two reasons to exclude them from the sample: first, liquidity accumulation will partially reflect international tax considerations (e.g., repatriation timing) and second, firm behavior will be impacted to a greater extent by non-US business cycles.

¹¹The smoothing parameter is set to 100.

suggests we can (approximately) treat firm size as a fixed firm characteristic.

Lender Data. We use information on syndicated loans from the Thomson Reuters LPC’s DealScan database for the years 1987-2012. This database allows us to link syndicated lenders to their borrowing firms in Compustat. The syndicated loan market consists of groups of lenders that jointly loan funds to a single firm. A subset of the lenders in a syndicate are the lead arrangers. The lead arrangers agree with the firm on the loan characteristics (loan amount, collateral, interest rate) and are also responsible for inviting other lenders to join. The non-lead members of the syndicate (“participants”) provide funds and assist in the administrative tasks (Degryse et al. (2009)).

Using the DealScan database, we create a pool of lenders for each Compustat firm that matches to DealScan. Specifically, any lender that engaged in a syndicated loan relationship with a firm in the current year, the previous 5 years or the next 5 years are classified as belonging to a “firm’s lender pool”. Since firms do not necessarily participate in the syndicated loan market every year, using a window of ± 5 years allows us to capture those banks that act as key lenders to the firm in the current period.¹² Both the lead lenders and participants interact, and contract, directly with the firm, gaining information about the firm through the loan agreement (Li (2017)).

After creating this lender pool, we construct proxies for (shocks to) the relative power of lenders vis-à-vis borrowers. We use an indicator for a lender recently being acquired by another lender, an indicator for a lender recently joining a multi-bank holding company, the total number of lenders in a firm’s pool, and the share of syndicated loans provided by the lead lender(s). The first two indicators represent exogenous changes in the relationship between a firm and a lender triggered by shocks to the degree of consolidation of the lender. In Section 4, we use these proxies to investigate how an increase in the size and complexity of the lending banks affects the cyclicity of firms’ financing.

¹²The results are generally robust to using a different window length. They are also robust to standardizing the 5-years-rolling window based on loan maturity.

3 Firm Financing over the Business Cycle

In this section, we investigate firms' cyclical financing behavior in the 1980-2017 period.

3.1 Aggregate Time Series Patterns

Figure 1 plots the aggregate time series of debt issuance (Panel a), equity issuance (Panel b), and liquidity accumulation (Panel c) for “small” and “large” firms, as well as the cyclical component of real corporate GDP. All series are standardized to have a mean of zero and unit variance. In Panel (a), the debt issuance series for small and large firms essentially overlap each other for the entire 1980-2017 period. They also comove positively with cyclical GDP, i.e. debt issuance is procyclical for both small and large firms. In Panel (b), the equity issuance series for small and large firms positively comove throughout the first half of the sample period; however, they negatively comove during the 2000s. In terms of cyclicality, both small and large firms negatively comove with cyclical GDP in the first half of the period, while the equity issuance of small firms positively comoves in the latter half. The behavior of liquidity accumulation in Panel (c) is quite similar to that of equity issuance.

The impressions provided by Figure 1 are confirmed by Table 1, which presents the correlation between the financing variables and the cyclical component of real corporate GDP. Panel A refers to the entire 1981-2017 period.¹³ As commonly found in the literature, debt issuance is strongly procyclical for firms of all sizes, while equity issuance and liquidity accumulation are procyclical for smaller firms and countercyclical for large firms. Panels B and C compare firms' cyclical financing behavior in the pre-1999 period and the post-1999 period. We choose 1999 as a break year based on the results of Wald tests and other tests for a significant break year presented in detail in the Appendix. The commonly found procyclicality of small firms' equity issuance and liquidity accumulation is driven by the post-1999 time period (Panel C), while their equity issuance and liquidity accumulation are countercyclical

¹³Since we HP filter the variables for the baseline results, there is potential for end-point bias. Dropping the first and last three years from the baseline sample results in nearly identical findings.

prior to 1999 (Panel B). In contrast, large firms behave virtually the same in the two periods.

Although this is merely suggestive of a contribution of financial consolidation, it is useful to refer to the words used in April 2001 by the Federal Reserve Vice Chairman Roger Ferguson: “Financial consolidation has helped to create a significant number of large, and in some cases increasingly complex, financial institutions”; “the pace of consolidation increased over time, including a noticeable acceleration in the last three years of the [1990s]” (Ferguson (2001)). A key contributor to this consolidation was the Riegle-Neal Banking Act of 1994, which applied to states at different dates between 1994 and 1997. As shown in Figure A.1, banking concentration, as measured by the Herfindahl indices of bank loans and assets, noticeably increases between the passage of Riegle-Neal in 1994 and the end of the 1990s. During the 1980s and 1990s, there was an average of over 11,000 banks with a mean HHI on loans of 79. For the post-1999 period, the average number of banks fell under 7,000 with a mean HHI on loans of 426. The other major financial reform of the 1990s, the Gramm-Leach-Bliley Act, was passed in 1999 and allowed for bank holding companies to integrate commercial banking with investment banking. Heiney (2010) documents that the banking sector consolidation of the 1990s slows down after 1999.

Clearly, several phenomena occurred during the sample period, possibly affecting the cyclicity of firms’ financing. Thus, in Section 5 we will exploit matched bank-firm data and exogenous shocks to the degree of consolidation of banking institutions to more rigorously investigate whether financial consolidation was one of the forces that contributed to (the change in) firms’ cyclical financing patterns.

3.2 Firm-Level Evidence

We next study cyclical financing patterns using firm-level panel data. Table 2 displays results from a total of 24 regressions with 3 specifications. First, the coefficients are estimated by 12 regressions (2 time periods x 3 financing variables x 2 size groups) of the following specification:

$$V_{i,t} = \alpha_0 + \alpha_1 t + \alpha_2 t^2 + \beta Y_t + \Gamma' Z_{i,t-1} + e_{i,t} \quad (1)$$

where $V_{i,t}$ is the financing variable of interest normalized by the lagged book value of assets, α_0 is a constant ¹⁴, t and t^2 capture trends in the variable, Y_t is the cyclical component of real corporate GDP normalized such that a unit increase in Y_t indicates moving from the lowest value of the cyclical component to the highest value during the sample period 1981-2017, $Z_{i,t-1}$ includes the lagged values of the controls, and $e_{i,t}$ is the error term. Following [Covas and Den Haan \(2011\)](#) in the baseline specification we control for a firm’s cash flow and Tobin’s Q, where each control variable is the difference between the firm’s value at $t - 1$ and the respective size group’s mean value at $t - 1$ (this prevents the controls from picking up variations in aggregate economic conditions).¹⁵ We report the β coefficient in [Table 2](#), with standard errors clustered along both the time and firm dimensions.

Second, the reported p-values are the result of 6 regressions (2 time periods x 3 financing variables) where the 2 firm size groups are pooled:

$$V_{i,t} = \alpha_j + I(j)_{i,t}(\alpha_{1,j}t + \alpha_{2,j}t^2 + \beta_j Y_t + \Gamma'_j Z_{i,t-1}) + e_{i,t} \quad (2)$$

where α_j is a size group j fixed effect and $I(j)_{i,t}$ is an indicator for the size group to which firm i belongs to in year t . This indicator is interacted with all of the explanatory variables. We report the p-values of β_{large} , where *small* (asset value below the 60th percentile) is the base group. These p-values indicate whether the cyclicity of the *small* group statistically differs from that of the large group.

The bold coefficients in the post-1999 period are based on the p-values from 6 regressions (3 financing variables x 2 size groups) where the 2 time periods are pooled:

$$V_{i,t} = \alpha_k + I(k)_{i,t}(\alpha_{1,k}t + \alpha_{2,k}t^2 + \beta_k Y_t + \Gamma'_k Z_{i,t-1}) + e_{i,t} \quad (3)$$

where α_k is a time period k fixed effect and $I(k)_{i,t}$ is an indicator for the time period to which firm i belongs to in year t . This indicator is interacted with all of the explanatory variables. We bold the

¹⁴Below we show that including a firm fixed effect produces similar results.

¹⁵Including a small number of controls allows for a parsimonious model; however, it does not rule out the possibility that the estimated cyclicity by firm size is driven by omitted non-size variables. In additional tests (available from the authors), we obtain that the results hold when we control for a wider set of firm characteristics.

coefficients in the post-1999 period to indicate a p-value below 0.05 for the coefficient $\beta_{post1999}$, where $pre1999$ is the base group. These p-values indicate whether the cyclical nature of the variable of interest is statistically different in the 1999-2017 period, relative to the 1981-1998 period.

Panel A of Table 2 reports the baseline results. The coefficients can be interpreted as the effect on the financing variable (as a percentage of the firm's asset value) of moving from the lowest realization of the business cycle measure in the full sample period 1981-2017 to the highest realization, i.e. a positive coefficient indicates a procyclical relationship. First, note that the strength and direction of the cyclical nature implied by the coefficients in Panel A qualitatively match the correlations in Panel B and Panel C of Table 1. Thus, while the panel regressions treat each firm observation equally, the results resemble those obtained with the aggregate data, where firms are weighted by their asset value. Second, as indicated by the bold coefficients in Panel A, the cyclical nature of equity issuance and liquidity accumulation for small firms are significantly different in the post-1999 period relative to the pre-1999 period. For small firms, the sign of the coefficient flips, with the magnitude of the coefficients in the post-1999 period being quite similar to the pre-1999 coefficients in absolute value. In sum, we detect significant changes in the financing behavior of small firms for the post-1999 period.

We can gauge the magnitude of the effect of changes in GDP on financing behavior by converting to a one-standard deviation change in cyclical GDP. Moving from the lowest to the highest realization of the business cycle measure in the full sample period 1981-2017 is approximately a 4.5 standard deviation change. Thus, dividing the post-1999 equity issuance coefficient for small firms of 11.12 by 4.5 results in a standardized coefficient of 2.5. Using the average equity issuance of 19.1% of assets for our panel of small firms (Table A.1), this amounts to an effect equivalent to 13% of average equity issuance ($=2.5/19.1$). Alternatively, we could use the average annual equity issuance of 10.3% for our aggregate small firm time series data. This amounts to an effect equivalent to 24% of average equity

issuance ($=2.5/10.3$).¹⁶ The coefficient on equity issuance changed from -10.74 in the pre-1999 period to 11.12 in the post-1999 period, which is a total change of 21.86. Repeating the above calculations, this is an effect equivalent to between 25% and 47% of average equity issuance. The change in cyclicity for smaller firms' financing behavior thus appears to be economically sizeable.

To this point, the regressions have not included a firm fixed effect; however, it could be the case that an idiosyncratic firm component is responsible for the results. We next insert a firm fixed effect to control for permanent heterogeneity. Since the Compustat sample exhibits entry and exit, we do not want the firm fixed effect to be endogenous. Thus, we keep only firms with more than 5 years of data within a subperiod. Appendix Table A.2 shows that the results carry through after we include firm fixed effects. Yet, since firms rarely move between size categories, the inclusion of a firm fixed effect does not exploit within-firm size variance over time. As an alternative, we also re-estimate the baseline specification with the following changes: the addition of a firm fixed effect, the use of a continuous measure of size (log of asset value) and the demeaning of this size measure at the firm level. Precisely,¹⁷

$$V_{i,t} = \alpha_i + \alpha_1 t + \alpha_2 t^2 + \beta_1 (s_{it} - E_i[s_i]) Y_t + \Gamma' Z_{i,t-1} + e_{i,t} \quad (4)$$

where α_i is a firm i fixed effect, s_{it} is firm i 's size (log of asset value) in year t and $E_i[s_i]$ is its average size in the sub-period. With this specification, the cyclicity of financing variables is identified by the variation in a firm's current size relative to that firm's average size. Panel B of Table 2 shows that post 1999 a firm's equity issuance and liquidity accumulation become significantly less procyclical as the firm grows, i.e. looks more like a "large" firm. As well, this was clearly not true pre 1999.

3.3 Robustness

We show that the empirical patterns are robust to alternative specifications and assumptions, including restricting the analysis to firms that remained in the sample throughout the entire period.

¹⁶Analogous calculations for liquidity accumulation result in an effect of approximately 14%.

¹⁷We again drop firms that appear in fewer than 6 sample years to prevent the firm fixed effect from being endogenous.

Measurement. Appendix Table [A.3](#) displays the results for alternative definitions of equity issuance and liquidity accumulation. Recall that net equity issuance is the sale of common and preferred stock (SSTK) minus the purchase of common and preferred stock (PRSTKC) minus cash dividends (DV). Appendix Table [A.3](#) shows that the net sale of stock (i.e. excluding cash dividends) results closely match the equity issuance results. Thus, the behavior of dividend payouts does not drive the findings. Another potential concern with our measure of equity issuance is that it includes the issuance of stock options to employees. Firms sometimes use employee stock options as a form of financing selected categories of investments (e.g., intangible investments), and one could then wonder whether the behavior of such investments especially drive the empirical patterns. Following [McKeon \(2015\)](#), we can proxy for compensation-based issuances; however, excluding them does not qualitatively change our results. The results also qualitatively hold for three alternative definitions of liquidity accumulation. The first uses the cash flow statement version of change in cash and cash equivalents, rather than the balance sheet version.¹⁸ The second alternative definition uses changes in cash only, rather than cash and cash equivalents. The third definition uses retained earnings.

While it is standard to use HP-filtering in this literature, it could be the case that the filtering of the GDP measure and/or financing variables (aggregate results only) are non-trivially impacting the results. In Appendix Table [A.4](#) we reproduce the baseline correlation results with the non-filtered financing series and the annual growth rate in real corporate GDP. The main findings are less strong, but the general pattern clearly holds. In Appendix Table [A.4](#), we additionally show that the results are robust to filtering the financing series and/or GDP using the [Hamilton \(2018\)](#) methodology.

Compositional effects. One could wonder whether the results are influenced by some compositional changes. For example, rather than capturing the cyclicity of smaller firms, the estimates could be capturing the cyclicity of firm entry. In other words, during an expansion, many

¹⁸The cash flow statement version is not available until 1984.

young firms could choose to go public and disproportionately issue equity. Another compositional effect could consist of a change in the age of small, publicly listed firms over the sample period (e.g., due to a tendency of firms to get publicly listed somewhat earlier in the later part of the sample period). Additionally, the average publicly-traded firm might have become riskier over time, affecting the preference for liquidity. To account for compositional changes, we restrict the sample to only those firms that entered the Compustat sample prior to 1990 and were also in the sample in 2017. Inspection of this subsample reveals that, similar to what we observed for the full sample, within this subsample firms very rarely switch size class over the sample period (indeed, more than 90% of firms remain in the same size bin over the whole period). We then repeat all the tests conducted with the aggregate time series data (Table 1 and Appendix Table A.4) and with the firm-level panel data (Table 2 and Appendix Table A.2). Despite severely restricting the sample, Appendix Tables A.5 and A.6 show that our results continue to hold.¹⁹ Thus, the change in financing behavior appears to go beyond possible compositional effects occurred during the sample period.

Other tests. A reader might be concerned that small firms are more likely to be on the verge of bankruptcy. We have already confirmed that the results are not driven by entry or exit. But, in Appendix Table A.8, we show that they remain largely unaltered when we exclude firms with an Altman Z-score below 1.8 (high probability of distress). We also verify that the findings are not driven by the cyclical or potential endogeneity of asset value by normalizing the financing variables by the (net) capital stock value or by the firm’s first reported asset value. Additionally, we exclude all observations with any merger, rather than just firms that experienced a major merger. The results carry through; thus, the findings are not due to, for example, the issuance of equity during mergers.²⁰

Finally, note that quarterly data from Compustat are prone to reporting and measurement issues.

¹⁹As an additional method of controlling for compositional effects (which preserves a sample size closer to the baseline), we also re-estimated the results excluding younger firms (age < 5 years), riskier firms (firms whose full-sample sales volatility is in the top 25th percentile) and firms whose share of intangible capital is in the top 25th percentile. Our results are essentially unchanged (see Appendix Table A.7).

²⁰For space considerations, the latter two robustness checks are unreported (results available upon request).

Thus, following a broad strand of related studies, we work with annual data. Nonetheless, the results carry through with quarterly data: for small and medium-sized firms equity issuance and liquidity accumulation switch from countercyclical in the pre-1999 period to procyclical post 1999, while no such pattern emerges for large firms. Moreover, debt issuance is procyclical during the whole sample period.

4 The Role of Financial Consolidation

In this section, we study the influence of financial consolidation on firms' cyclical financing patterns and whether financial consolidation was one of the forces that contributed to the change in small firms' financing cyclicity from the late 1990s. We concentrate on small firms for this analysis, as these are the businesses for which we find a change in cyclicity and that are more exposed to bank lending decisions and credit market conditions. First, we exploit the staggered adoption of the Riegle-Neal Act and show that the change in financing cyclicity is most pronounced amongst firms headquartered in states that adopted Riegle-Neal earlier. Next, we create a pool of lenders with whom Compustat firms have a syndicated loan relationship, as detailed in Section 2. The characteristics of, or shocks to, these firms' key lenders are then used to test whether a change in bank bargaining power and bank complexity was one of the forces contributing to the flip in small firms' financing cyclicity beginning in the late 1990s. We construct plausibly exogenous shocks to bank bargaining power and bank complexity by using the timing of bank mergers or the acquisition of banks by a BHC, respectively.

4.1 Timing of Riegle-Neal Adoption

The Riegle-Neal Act was passed in 1994, but states individually enacted legislation that determined when it went into effect. This led to staggered adoption during the years 1995 (14 states), 1996 (12 states) and 1997 (24 states). As shown in Appendix Figure A.2 the consolidation process of the banking sector appears to have been faster in states that adopted Riegle-Neal earlier.

We test whether the year of adoption is associated with different procyclicality of equity and liquidity

for smaller firms using the following specification:

$$V_{i,t} = \alpha_h + \alpha_1 t + \alpha_2 t^2 + I(h)_i \beta_h Y_t + \Gamma' Z_{i,t-1} + e_{i,t} \quad (5)$$

where h is the year of Riegle-Neal adoption for the state in which a firm is headquartered and $I(h)_i$ is an indicator for this year. In Table 3, we display the estimates of β_{1995} , β_{1996} and β_{1997} for smaller firms in the periods 1981-1998, 1999-2009 and 1999-2019. Panel C (1999-2019) shows that equity and liquidity are significantly less procyclical for firms headquartered in 1997 adopters.²¹ This is especially true for the first decade after reform, as seen in Panel B (1999-2009). These same trends were not apparent prior to Riegle-Neal (Panel A: 1981-1998). This conclusion essentially carries through when restricting the focus to only those firms that entered the Compustat sample prior to 1990 and were also in the sample in 2017 (thus, netting out possible compositional effects; see Appendix Table A.9).

The results thus suggest that the state-specific adoption of Riegle-Neal contributed to the change in cyclicity identified above.²² In what follows, we use matched bank-firm information to further tease out the contribution of financial consolidation to financing cyclicity.

4.2 Measures of Financial Consolidation

Reduction in firms' bargaining power vis-à-vis lenders. In Table 4, we re-estimate the baseline regression with an additional interaction term to test how a reduction in firms' bargaining power vis-à-vis banks influences the cyclicity of smaller firms:

$$V_{i,t} = \alpha_0 + \alpha_1 t + \alpha_2 t^2 + \beta_1 Y_t + \beta_2 X_{i,t} + \beta_3 Y_t * X_{i,t} + \Gamma' Z_{i,t-1} + e_{i,t} \quad (6)$$

²¹The estimates suggest that post 1999, following an increase of the cyclical GDP from its lowest to its highest value during the sample period, a firm headquartered in 1995 adopters would have experienced a 6 percentage point larger increase in its equity issuance and a 4 percentage point larger increase in its liquidity accumulation relative to a firm headquartered in 1997 adopters.

²²Baker et al. (2021) offer several recommendations to avoid bias in staggered difference-in-differences specifications. We implement the relevant tests in the Appendix: show variation in the timing of the treatment (Appendix Figure A.3), show that the results are robust to excluding the control variables (Appendix Table A.10) and show that the results are robust to excluding either the 1995 or 1996 adopters (Appendix Table A.11).

where $Y_t * X_{i,t}$ is the interaction of our business cycle measure, Y_t , with a characteristic of, or shock to, the firm's lender pool, $X_{i,t}$. The main coefficient of interest is β_3 , which captures the effect on the cyclical measure, Y_t , of moving from the 25th percentile value for the characteristic of the firm's lender pool to the 75th percentile value. Since we are interested in only the interaction term, we could replace the trend variables with a year fixed effect to control for omitted aggregate variables. Doing so does not meaningfully change our estimates of β_3 . Neither does adding a firm fixed effect.

[Sharpe \(1990\)](#), [Rajan \(1992\)](#) and [Ongena and Smith \(2001\)](#) show that borrowing from multiple banks moderates the informational monopoly of a single bank on a firm. In Panel A of Table 4, we use the total number of lenders in the created firm's lender pool as a proxy for a firm's outside options in bargaining with a lender. Here, a higher number of lenders for smaller firms in the post-1999 period is associated with less procyclical equity issuance and liquidity accumulation. This suggests that the cyclical measure of smaller firms financing moves in the direction of larger firms cyclical measure when smaller firms have a larger set of lenders. By contrast, no such evidence emerges for the pre-1999 period.

Next, we proxy for a firm's outside option with the lead lender(s) average share of the total syndicated loan value for the firm. As demonstrated by [Rajan \(1992\)](#), the larger the share of the lead lender, the stronger the informational monopoly power of the lender vis-à-vis the firm and the more the firm is reliant on the lead lender for financing. In line with the insights of Panel A, in Panel B we see that in the post-1999 period the more concentrated the syndicated loans amongst the lead lender(s), the less that small firms behave like large firms, in terms of the cyclical measure of equity issuance and liquidity accumulation.

Importantly, the interaction coefficients for the pre-1999 period are generally insignificant and opposite of the post-1999 sign. For example, decreasing the number of lenders in post-1999 is significantly related with a more procyclical equity issuance for smaller firms; however, there is no relationship pre-1999. Table A.1 shows means for key characteristics of the syndicated lenders. Our

proxies have not seen substantial change from the pre to post periods. But the size/strength of the lenders in the lender pools has seen a noticeable increase, as illustrated by the average lender's share of state assets and the average lender's Lerner index (see again Table A.1).²³ Thus, for a given reduction in the number of available lenders for a firm, the effect is stronger in the post-1999 period. This suggests that financial consolidation influenced the impact of firm-bank relationships on financing behavior by increasing the intensity of the effect, i.e. a change in available lenders matters more because the lenders themselves are "stronger" (Degryse and Ongena (2008)).

To probe this point further, we next use a proxy for (shocks to) the lender's market power. We re-estimate similar regressions as above; however, the interaction term now flags when a firm's lender has recently been acquired by another lender. Relative to the previous two measures, mergers (and, below, BHC acquisitions) have the benefit of being more plausibly exogenous. Here, a firm's lender being acquired by another lender plausibly captures an exogenous change in the market power of that lender. Panel A of Table 5 shows evidence for the full 1985-2012 period that a firm's lending bank being acquired by another bank matters, i.e. it is associated with increased procyclicality of smaller firms' equity and liquidity. While we do not find that the marginal effect of mergers is significantly stronger in the post-1999 period, it is the case that mergers occur twice as frequently in the DealScan sample during this latter period (Table A.1). This suggests that the overall contribution of mergers to smaller firms' cyclical behavior has become more important primarily via the increased pace of consolidation and the increased incidence of mergers. Quantitatively, the estimates suggest that, following an increase of the cyclical GDP from its lowest to its highest value during the sample period, a firm whose lending bank was involved in a merger would have experienced a 10 percentage point larger increase in its equity issuance and a 7 percentage point larger increase in its liquidity accumulation.

Additionally, one would expect that larger mergers would have a greater impact on the borrowing

²³The Lerner index is the percent markup of the price of bank production over the marginal cost.

firms. Panel B of Table 5 presents a triple interaction between the size of the merger (i.e. the percentage increase in the original lender’s asset value due to the merger), the occurrence of a merger and cyclical GDP. Increasing the size of the merger in the All Lender Pool by one standard deviation leads to an additional 23.38 percentage point increase in the procyclicality of equity issuance and an additional 10.56 percentage point increase for liquidity accumulation.²⁴

We can further assess the impact of bank mergers by splitting firms into those with few outside options and those with many outside options. One would expect the impact of a bank merger to be greater for firms with fewer lenders in their lender pool (Degryse and Ongena (2008)). In Panel C of Table 5, we split our sample into firms with a below average number of lenders (“Few Lenders”) and firms with an average or above number of lenders (“Many Lenders”). As expected, firms with few lenders whose lead lender was recently acquired by another lender have significantly more procyclical equity issuance. In contrast, firms with many lenders see no effect from a lead lender acquisition. Appendix Table A.12 shows similar results for the acquisition of any lender.

Increased complexity in bank-firm relationships. Panel A of Table 6 repeats the same exercise with an interaction term to test whether increased distance between the firm and the lender contribute to explaining the changes in financing cyclicity. In particular, we interact the business cycle measure with whether any of the firm’s lenders has joined a multi-bank holding company (MBHC) within the past 5 years. Joining a MBHC is evidence that more of the lender’s decisions are moved away from the local loan officers to far-away headquarters (Berger et al. (2005)). Thus, the bank is less interested in (has a looser link with) the local firm. Indeed, Berger et al. (2005) show that larger, more complex banks tend to have shorter, more impersonal lending relationships with firms. Equity issuance is significantly more procyclical for those small firms who have a lender in their pool who has recently joined a MBHC.

²⁴As noted, we observe that the overall contribution of bank mergers to firms’ cyclicity has become more important primarily through the increased incidence of mergers (“extensive margin”). However, the stronger effect of large mergers, together with their significantly higher frequency in the second half of our period (Appendix Table A.1), suggests that, at least along this dimension, the “intensive margin” impact of bank mergers could have complemented the “extensive margin” in affecting firm cyclicity.

There is also a similar effect from a lead lender joining a MBHC.

Note that the base group, i.e. those firms without a lender who has recently joined a MBHC, still includes lenders who had previously joined a MBHC more than five years ago. Thus, this would be expected to attenuate our estimate of β_3 . Still, we find a significant effect consistent with a weakening in the relationship between a firm and a lender leading to a more procyclical equity issuance.

Finally, we can further assess the impact of increased bank complexity by splitting firms based on the availability of outside options. In Panel B of Table 6, we split our sample into firms with a below average number of lenders (“Few Lenders”) and firms with an average or above number of lenders (“Many Lenders”). Firms with few lenders whose lead lender recently joined a MBHC have significantly more procyclical equity issuance. In contrast, firms with many lenders see no effect. Appendix Table A.12 shows similar results for any of the firm’s lenders joining a MBHC.

5 The Model

The empirical analysis identified an influence of financial consolidation on the cyclicity of small firms’ financing and pointed to financial consolidation as one of the forces driving (a change in) this cyclicity in recent decades. We explain the effects of financial consolidation in a dynamic general equilibrium model where firms can issue equity and borrow, subject to constraints. The model allows us to evaluate the extent of the contribution of financial consolidation to the change in financing cyclicity and to draw implications for the sensitivity of firms’ investment and employment to shocks.

The model builds upon an established class of studies (e.g., [Covas and Den Haan \(2012\)](#); [Hennessy and Whited \(2005\)](#)) and especially shares features with [Jermann and Quadrini \(2012\)](#).²⁵ Our setup has two distinct dimensions, however. First, we introduce a motive for firms to hold liquidity. This enables us to investigate the comovement of debt issuance, equity issuance and liquidity accumulation. Second, following a broad banking literature (e.g., [Sharpe \(1990\)](#); [Rajan \(1992\)](#); [Ongena and Smith \(2001\)](#);

²⁵For more broadly related studies, see also [Kiyotaki and Moore \(1997\)](#), [Perri and Quadrini \(2018\)](#) and [Crouzet \(2018\)](#).

Degryse et al. (2009)), we let firms bargain with banks over the cost of loans, surrendering part of the surplus. This captures the widespread presence of lock-in effects and switching costs between firms and banks, and the imperfect competition among banks (Degryse et al. (2009)). Firms' bargaining over the cost of loans endogenizes their desire for liquidity.

5.1 Time, Agents, and Goods

Time is discrete and infinite (see Figure 2 for the within-period timeline). The economy is populated by firms, households, and banks. There is a final good, which can be produced, invested and consumed, and physical capital. Firms produce the final good using capital and labor. Households supply labor to firms, act as firm shareholders, and finance firms by purchasing bonds. Banks intermediate short-term funds between households and firms.

5.2 Firms

Setup. There is a $[0, 1]$ continuum of firms with a production function $F(z_t, k_t, n_t) = z_t k_t^\theta n_t^{1-\theta}$, where z_t is stochastic aggregate productivity, k_t is capital, and n_t is labor. Capital evolves according to $k_{t+1} = (1 - \delta)k_t + i_t$, where i_t is investment and δ is the depreciation rate.

A firm has access to three forms of external financing: equity issuance, intertemporal debt (bonds) and an intraperiod loan, obtained from a bank. Due to enforcement problems, the amount of intraperiod borrowing from a bank is subject to constraints, as we discuss below. Firms can issue equity by decreasing their equity payout, d_t , where a negative value indicates net equity issuance. Firms that deviate from the long-run (steady-state) equity payout target \bar{d} are subject to a quadratic cost that makes the total cost of equity payouts $\varphi(d_t) = d_t + \kappa \cdot (d_t - \bar{d})^2$, where $\kappa \geq 0$ represents the friction of substituting debt with equity financing. Intertemporal debt, b_t , has a tax advantage that makes it preferable to issuing equity. This preference of debt to equity follows the standard pecking order assumption. Specifically, firms face an effective gross interest rate of $R_t = 1 + r_t(1 - \tau)$ on their intertemporal debt, where r_t is the interest rate and τ is a tax subsidy.

Firms can carry liquidity (store final good), a_t , between periods. In [Jermann and Quadrini \(2012\)](#), firms need intraperiod bank loans to finance labor expenses at the beginning of a period, subject to borrowing constraints. In our setting, besides intraperiod loans, firms can use accumulated liquidity to cover labor expenses. Carrying liquidity between periods is costly, however, as firms could alternatively reduce their intertemporal debt, b_t , and associated interest payments.

Firms' problem. At the beginning of a period firms must hire labor to produce. If a firm enters the period holding less liquidity than necessary to cover desired labor expenses, it can pay for labor expenses by borrowing via an intraperiod bank loan, l_t . The firm and the lending bank bargain over the net cost e_t per unit of loan.²⁶ This reveals two benefits to a firm from carrying liquidity. First, holding liquidity reduces the size of the bank loan that a firm needs, all else equal. Second, as detailed below, it increases the value of the firm's threat point when it bargains with the bank.

To make the bargaining tractable, the cost e_t is paid by the firm after production. Additionally, the firm has the choice to defer until the end of the period payment on a fraction $1 - \nu$ of its labor expenses that are paid out of accumulated liquidity.²⁷ Thus, labor expenses can be written as

$$w_t n_t = l_t + \nu a_t + (1 - \nu) a_t \quad (7)$$

where w_t is the wage rate. Instead of reaching an agreement with the bank, the firm can threaten to walk away and produce using only the labor it can hire with its accumulated liquidity. This leads to the following bargaining problem between firm and bank over the cost of the intraperiod loan:

$$\max_{e_t} \left\{ \left[F \left(z_t, k_t, \frac{l_t + a_t}{w_t} \right) - (1 + e_t) l_t - F \left(z_t, k_t, \frac{a_t}{w_t} \right) \right]^\eta \left[(e_t - \gamma) l_t \right]^{1-\eta} \right\}$$

where η is the bargaining power of the firm and γ is the return on the bank's outside option in case of

²⁶We can think that a firm is locked into a bank at the beginning of the period. Alternatively, one could think that, at the beginning of the period, banks compete, but once a loan is granted, the firm is locked into the lending bank and the loan contract can be forced into renegotiation. These alternatives would be effectively equivalent in our setting.

²⁷See the end of this subsection for further discussion of the ν parameter.

breakdown of the negotiation.²⁸ Since the returns of the production function are diminishing in labor, a firm with higher liquidity, a_t , will produce less additional surplus from agreeing to an intraperiod loan. Thus, all else equal, the cost of the intraperiod loan will be lower for firms carrying more liquidity. Solving the bargaining problem, the per unit cost of the intraperiod loan is

$$e_t = \frac{(1 - \eta) \left[z_t k_t^\theta \left(\left(\frac{l_t + a_t}{w_t} \right)^{1-\theta} - \left(\frac{a_t}{w_t} \right)^{1-\theta} \right) - l_t \right] + \eta \gamma l_t}{l_t}. \quad (8)$$

The firm's intertemporal budget constraint can be written as follows:

$$(1 + e_t)l_t + w_t n_t + b_t + k_{t+1} + \varphi(d_t) + a_{t+1} = (1 - \delta)k_t + F(z_t, k_t, n_t) + \frac{b_{t+1}}{R_t} + a_t + l_t.$$

After cancelling l_t , which is repaid within the same period as it is contracted, substituting from equation (8) for $e_t l_t$, substituting in $n_t = \frac{l_t + a_t}{w_t}$ and $l_t = w_t n_t - a_t$, this becomes:

$$\varphi(d) = (1 - \delta)k + \eta z k^\theta n^{1-\theta} + \frac{b'}{R} + \eta(1 + \gamma)a + (1 - \eta)z k^\theta \left(\frac{a}{w} \right)^{1-\theta} - b - k' - a' - \eta(1 + \gamma)wn. \quad (9)$$

Finally, since the enforceability of loan obligations is imperfect, a firm's ability to borrow is limited. Specifically, at the end of the period, the firm can choose to default on the intraperiod loan l_t . After producing and paying costs, the firm is holding liquid resources equal to $l_t + a_{t+1} + (1 - \nu)a_t$ (by assumption, the firm can defer a portion $(1 - \nu)a_t$ of its labor costs to the end of the period). If the firm defaults, then the lending bank can recover the full value of the firm's non-liquid physical capital, k_{t+1} , with probability ξ_t and recover nothing with probability $1 - \xi_t$. However, the firm is able to hide its liquid resources, $l_t + a_{t+1} + (1 - \nu)a_t$. Then, the lender's enforcement constraint is:²⁹

$$\xi_t \left(k_{t+1} - \frac{b_{t+1}}{1 + r_t} \right) \geq w_t n_t - \nu a_t. \quad (10)$$

Increasing the amount of intertemporal debt, b_{t+1} , or intraperiod debt, $l_t = w_t n_t - a_t$, will tighten

²⁸See the end of this subsection for further discussion of the γ parameter.

²⁹See the Appendix for a complete proof of the derivation of the enforcement constraint.

the enforcement constraint. Capital, k_{t+1} , serves as collateral and loosens the enforcement constraint. Note that, all else equal, holding more liquidity loosens the enforcement constraint through reducing the desired intraperiod loan amount. As in [Jermann and Quadrini \(2012\)](#), ξ_t is an aggregate stochastic innovation whose changes are referred to as a “financial shock”.

Discussion. Two parameters of our setup deserve additional discussion. The ν parameter governs the fraction of a_t that functionally acts as collateral. This parameter can be rationalized in at least two ways. First, it could be thought of as the lender having an enforcement mechanism that makes the firm commit to paying a portion of wages in a timely manner. The portion of the labor costs that are not reliant on the lender can be deferred. This shares similarities with the block-bargaining assumption of [Petrosky-Nadeau and Wasmer \(2013\)](#) in which the firm and banker form a block to negotiate wages with workers. Alternatively, ν can be interpreted as the portion of liquidity that the lending bank can verify, i.e. that the firm cannot walk away with, in the event of default. Since the lender can recoup this fraction of liquidity, it functionally acts as collateral.

The γ parameter governs the value of the lender’s outside option in case the firm and the lender do not agree to an intraperiod loan. Thus, it is assumed a bank can invest the funds, l_t , in the event of a negotiation breakdown, but at a lower net benefit. For example, we could think that banks have access to a superior storage technology that yields a non-zero net benefit.

Firms’ decisions. Let $V(\mathbf{s}; k, b, a)$ be the cum-dividend value of a firm, where \mathbf{s} is the aggregate states. A firm’s optimization problem is given by

$$V(\mathbf{s}; k, b, a) = \max_{d, n, k', b', a'} \{d + Em'V(\mathbf{s}'; k', b', a')\} \quad (11)$$

subject to the firm’s budget constraint (BC) in [\(9\)](#) and the enforcement (borrowing) constraint (EC) in [\(10\)](#). Let λ and μ denote the Lagrange multipliers on the budget constraint and enforcement constraint, respectively, and m' be a stochastic discount factor. The FOC for d gives $\lambda = \frac{1}{\varphi_d(d)}$. Substituting this

in for λ and using the envelope conditions for k , b and a gives the FOCs:

$$\mathbf{a}' : Em' \cdot \left(\underbrace{\mu'\nu}_{\text{EC loosening}} + \frac{1}{\varphi_d(d')} \underbrace{\left(\eta(1+\gamma) + (1-\eta)(1-\theta)z'k'^{\theta} \left(\frac{a'}{w'}\right)^{-\theta} \cdot \frac{1}{w'} \right)}_{\text{Negotiation Benefit}} \right) = \frac{1}{\varphi_d(d)}. \quad (12)$$

Accumulating liquidity loosens the EC in the next period by $\mu'\nu$, the multiplier on the next-period EC times the fraction of liquidity that cannot be absconded from the lender (and thus acts as collateral). It also loosens the next-period BC by the next-period BC multiplier times the “negotiation benefit” terms, i.e. accumulating liquidity lowers the cost of the intraperiod loan. Accumulating liquidity, however, reduces dividend payments, tightening the BC this period by $\frac{1}{\varphi_d(d)} = \lambda$.

$$\mathbf{b}' : \frac{1}{\varphi_d(d)} \cdot \frac{1}{R} = \frac{\mu\xi}{1+r} + Em' \cdot \left(\frac{1}{\varphi_d(d')} \right) \quad (13)$$

Intertemporal borrowing loosens the BC this period, but tightens the EC this period and BC next.

$$\mathbf{k}' : Em' \cdot \left\{ \left(\frac{1}{\varphi_d(d')} \right) \cdot (1 - \delta + \eta\theta z'k'^{\theta-1}n'^{1-\theta} + (1-\eta)\theta z'k'^{\theta-1} \left(\frac{a'}{w'}\right)^{1-\theta}) \right\} + \xi\mu = \frac{1}{\varphi_d(d)}. \quad (14)$$

Purchasing capital loosens the BC next period through liquidation, increased production and lowered cost e (through decreasing returns to scale of the production function) and loosens the EC this period as capital serves as collateral. But it tightens the BC this period.

$$\mathbf{n} : (1-\theta)zk^{\theta}n^{-\theta} = \frac{\varphi_d(d)\mu + \eta(1+\gamma)}{\eta} \cdot w. \quad (15)$$

Hiring labor increases production. However, it tightens the EC through requiring a larger bank loan l and tightens the BC through the wage payment and increasing the loan cost.

5.3 Households, Banks, and General Equilibrium

There is a continuum of identical households that consume (c_t) and supply labor (n_t) to firms. Households also act as firm shareholders and hold firm bonds (b_t). Thus, they solve the problem:

$$\max_{n_t, b_{t+1}, s_{t+1}} E_0 \sum_{t=0}^{\infty} \beta^t U(c_t, n_t) \quad (16)$$

$$\text{s.t. } w_t n_t + b_t + s_t(d_t + p_t) = \frac{b_{t+1}}{1+r_t} + s_{t+1}p_t + c_t + T_t,$$

where w_t is the wage rate, s_t are the equity shares, d_t are the equity payouts received from owning equity shares, p_t is the market price of shares, r_t is the interest rate on bonds, and $T_t = \frac{B_{t+1}}{1+r_t(1-\tau)} - \frac{B_t}{1+r_t}$ is the lump-sum tax that funds the tax subsidy, τ , of firms' debt. In the Appendix, we provide details on the households' FOCs, which are standard.

As in [Jermann and Quadrini \(2012\)](#), banks are simply intermediaries of short-term funds: they borrow funds from households, lend them to firms and, within the same period, collect their intraperiod loans and pay funds back to households.³⁰ A general equilibrium is defined as follows:

DEFINITION 1: *A recursive competitive equilibrium is defined as a set of functions for (i) households' policies $c^h(\mathbf{s})$, $n^h(\mathbf{s})$, and $b^h(\mathbf{s})$; (ii) firms' policies $d(\mathbf{s}; k, b)$, $n(\mathbf{s}; k, b)$, $k(\mathbf{s}; k, b)$, $b(\mathbf{s}; k, b)$, and $a(\mathbf{s}; k, b)$; (iii) firms' value $V(\mathbf{s}, k, b)$; (iv) aggregate prices $w(\mathbf{s})$, $r(\mathbf{s})$, and $m(\mathbf{s}, \mathbf{s}')$; (v) law of motion for the aggregate states $\mathbf{s}' = \Psi(\mathbf{s})$, such that: households' policies satisfy conditions 22-24; (ii) firms' policies are optimal and $V(\mathbf{s}, k, b)$ satisfies the Bellman equation 11; (iii) the wage and interest rates clear the labor and bond markets and $m(\mathbf{s}, \mathbf{s}') = \beta U_c(\hat{c}', \hat{n}')/U_c(c, n)$; (iv) the law of motion $\Psi(\mathbf{s})$ is consistent with individual decisions and the stochastic processes for z and ξ .*

6 Calibration and Quantitative Analysis

The empirical evidence reveals a contrast in the cyclical financing behavior of small firms in the post-financial consolidation period relative to the pre-consolidation period. It suggests that firms with low bargaining power vis-à-vis lending banks and a high value for the banks' outside option (i.e. a weaker relationship between firm and bank) play a role in the post-consolidation behavior. Thus, in this section, we calibrate the model and then vary the corresponding parameters, η and γ .

We first set these parameters to reflect a state of the world prior to financial consolidation and

³⁰Banks immediately consume the net profits, $e_t l_t$, stemming from their bargaining with firms. Alternatively, we could assume that banks are owned by households and distribute profits to households as a lump-sum payment. We show in the Appendix that this does not have a meaningful impact on the results.

widespread interstate banking: high firms’ bargaining power vis-à-vis their lending banks (high η) and a low value for the banks’ outside option (low γ). We are going to see that in this “pre financial consolidation” world, the impulse response functions (IRFs) for equity issuance and liquidity accumulation are consistent with the countercyclical patterns of large firms and small firms in the pre-1999 period. However, when η and γ are varied to reflect a state of the world with financial consolidation and widespread interstate banking (i.e. low firms’ bargaining power and a high value for the banks’ outside option), then equity issuance and liquidity accumulation increase in response to a positive shock, consistent with the procyclical behavior of smaller firms in the post-1999 period. Importantly, this result depends on the type of shock. For financial shocks (i.e. shocks to ξ), equity issuance and liquidity accumulation remain countercyclical. Instead, it is the response to TFP shocks that are consistent with the empirical cyclical results. In Section 6.3, we show evidence that TFP shocks are in fact what drive the empirical results. Finally, the response of debt issuance remains procyclical across all parameter values, in line with the empirical findings.

6.1 Calibration

The model is calibrated to US data at the quarterly frequency and solved numerically by local approximation around the non-stochastic steady state. Table 7 displays the calibrated values of the parameters. In total, there are 17 parameters to be chosen. Two parameters refer to households’ preferences: the discount factor, β , and the disutility of work parameter, α , which is found in the household’s utility function of the form $U(c, n) = \ln(c) + \alpha \cdot \ln(1 - n)$. Five parameters refer to the business sector. Two of them govern firms’ production technology: the share of capital in the Cobb Douglas production technology, θ , and the capital depreciation rate, δ . Two refer instead to the tax advantage of debt, τ , and to the issuance cost of equity, κ . A fifth parameter, ν , pins down the value of firm liquidity as collateral. Eight parameters refer to the aggregate shock processes: the mean value of the productivity shock, \bar{z} , the mean value of the financial shock, $\bar{\xi}$, the standard deviation of the

productivity shock, σ_z , the standard deviation of the financial shock, σ_ξ , and the four elements of the \mathbf{A} matrix that govern the process of the shocks. Finally, two parameters refer to the banking sector: the bargaining power of firms vis-à-vis banks, η , and the banks' outside option value, γ . We detail the choice of the two bank parameters in the following section.

As described below, several of the 17 parameters are standard in the related literature and we choose them based on conventional estimates of prior literature or standard business sector observations. We choose the remaining parameters to match targets in the data. The disutility of work parameter α is set such that hours worked, n , equals 0.3 in steady state to be consistent with time-use surveys that show a typical person devotes approximately 30% of their time endowment to work. The Cobb-Douglas production function of the firm has a capital share parameter θ equal to 0.36, in line with conventional macro models. Capital depreciates at the standard rate of δ equal to 0.025. Debt has a tax advantage over equity of τ equal to 0.35 to match the 35 percent marginal corporate income tax rate that was in place for nearly all of our sample period. This value of τ (in conjunction with the other calibrated parameters) guarantees that the enforcement constraint is always binding in our simulated responses. The product of the discount parameter, β , and the parameter for the value of firm liquidity as collateral, ν , contributes to shaping firms' desire to hold liquidity. If the desire to carry liquidity between periods is very high, then firms will cover all wage costs with accumulated liquidity. We choose these parameters such that, in conjunction with the bank parameters, the fraction of wage bill financed with internal liquidity is consistent with the fraction implied by aggregate business sector data (i.e. Federal Reserve Flow of Funds and NIPA data).³¹ Observe that we can produce a similar fraction of liquidity to wage bill by increasing β and decreasing ν . For example, we can increase β from 0.9 to 0.97 and simultaneously decrease ν from 0.25 to 0.1. The productivity shock, z , is normalized to a mean of 1. We set the mean value of the financial shocks, $\bar{\xi}$, to target a steady state debt to GDP ratio

³¹Compustat data do not provide information on wages.

close to 3.4, which is the average quarterly debt to GDP ratio of the non-financial business sector (see [Jermann and Quadrini \(2012\)](#)). The equity issuance cost, κ , does not affect the steady state values, but influences the responsiveness of equity payouts to shocks. We choose κ to generate a variance in equity payouts that matches the variance observed in our data.

Besides the mean values of the shocks \bar{z} and $\bar{\xi}$, there are 6 other parameters that govern the properties of the TFP shock and the financial shock. These parameters are derived from our empirical estimates of the shocks and the corresponding autoregressive system. To create the baseline measures of the shocks, we replicate the methodology of [Jermann and Quadrini \(2012\)](#) and extend their series through 2017. In particular, as detailed in the Appendix, we extract the level of productivity (z) as a Solow residual of the production function and the financial tightness (ξ) from the binding enforcement constraint. This series of estimated shocks provides the standard deviations, σ_z and σ_ξ , for the model. The values of the 2x2 \mathbf{A} matrix estimated in the autoregressive system are used to govern the shock processes in the model.

6.2 Simulated Responses and Financial Consolidation Regimes

We subject two different steady states to productivity (TFP) and financial shocks. The two steady states are characterized by different values of the bank parameters η and γ . [Table 7](#) (bottom panel) shows selected steady state moments (targeted or untargeted).

The first steady state mimics the pre-financial consolidation state, and we refer to it as the “stronger borrowers” state. In our preferred calibration, we set the firm bargaining power parameter, η , to 0.99 and the bank outside option parameter, γ , to 0.01 (see below for a sensitivity analysis). The bargaining power parameter value of 0.99 approximates the case of full firm bargaining power, as found, e.g., in [Jermann and Quadrini \(2012\)](#) and [Diamond and Rajan \(2001\)](#). While a mapping between indicators of bank concentration and bargaining power is hard to establish, the Herfindahl-Hirschman (HHI) indices of bank loans and assets point to a highly fragmented and very competitive US banking sector prior

to the consolidation process: for example, the mean Herfindahl for bank loans was only 75 before 1994 (see Figure A.1 in the Appendix). Using US data for the pre-consolidation period, Rocheteau et al. (2018) estimate a slightly lower bargaining power of firms vis-à-vis banks in loan negotiations (0.85); however, their focus is on micro and small privately-held firms, which tend to be in a weaker position vis-à-vis banks (in sensitivity analysis, we will nonetheless consider a 0.85 bargaining power in the pre-consolidation state). The bank outside option parameter, γ , is chosen such that (in conjunction with the other calibrated parameters above) the model can match the equity issuance to output ratio observed in our data in the pre-consolidation period. The chosen value of γ (0.01) approximates the case where the bank simply stores funds at zero net benefit within the period in the event of no agreement with the firm. This is akin to what is found in Diamond and Rajan (2001), for example, where a lender's only outside option is liquidation.

Panel (a) of Figure 3 shows the impulse responses of debt issuance, equity issuance and liquidity accumulation to a one-time positive productivity (TFP) shock (ϵ_z) and a one-time positive financial shock (ϵ_ξ) from this pre-financial consolidation steady state. Note that debt issuance and liquidity accumulation are zero in steady state, as shown in Table 7. Thus, the IRFs show the absolute (percentage point) deviation for each financing variable. Consistent with Jermann and Quadrini (2012), the financing variables are scaled by output. Debt issuance rises upon impact and equity issuance falls for both positive shocks. This is consistent with the empirical results of debt issuance being procyclical and equity issuance countercyclical in the pre-financial consolidation period. Liquidity accumulation essentially does not respond to a shock. Since liquidity acts as a buffer to increased bargaining costs, when firms have a high value of η they do not need to respond to shocks by adjusting liquidity holdings, as banks are anyway unable to extract a meaningful amount of surplus in the bargaining process.

In the second steady state, which mimics the post-financial consolidation state, we reduce the

firm bargaining power parameter from 0.99 to 0.7 and increase the bank outside option parameter to 0.04. We pick a value for the bargaining power (0.7) in between those estimated with US data for the post-consolidation period by [Petrosky-Nadeau and Wasmer \(2011\)](#) (0.73) and [Liberati \(2018\)](#) (0.78) on one side and, on the other side, by [Petrosky-Nadeau and Wasmer \(2013\)](#) (upper bound of 0.63) and [Bethune et al. \(2020\)](#) (0.58, focusing on micro and small privately-held firms). In this second steady state, we increase the bank outside option parameter, γ , to 0.04 so that (in conjunction with the above calibrated parameters) the model can match the equity issuance to output ratio observed in our data in the post-consolidation period. The change in the bargaining power parameter and in the bank outside option parameter acts to illustrate the effects of financial consolidation on smaller firms, i.e. those in which we see empirical evidence that the bank’s bargaining power and outside option matter following the financial consolidation of the 1990s.

In Panel (b) of [Figure 3](#), the “weaker borrowers” state shows the impulse responses for positive shocks to this new steady state. For the financial shock, the magnitude of the impact on equity issuance and debt issuance is smaller; however, the direction of the response remains the same as in the pre-financial consolidation steady state. In contrast, equity issuance and liquidity accumulation now respond positively to a positive TFP shock, i.e. they display a procyclical pattern.

In the Appendix, we perform a comprehensive sensitivity analysis, altering the parameter η for firms’ bargaining power vis-à-vis banks in a reasonably ample neighborhood of our preferred calibration. The results appear to be robust to such alternative calibrations of the pre- and post-consolidation bargaining power. In [Figure A.4](#), for example, we display the IRFs under two alternative calibrations. In one, we set firms’ bargaining power in the pre-consolidation steady state to 0.93, while retaining the 0.7 value for firms’ bargaining power in the post-consolidation steady state. In a second alternative, we further reduce firms’ bargaining power in the pre-consolidation steady state to a more conservative value of 0.85, while raising it in the post-consolidation steady state to 0.75. The insights we draw are essentially

unchanged relative to our preferred calibration.

The difference in the responses in the post-consolidation steady state, relative to the pre-consolidation state, can be interpreted as an enhanced incentive for firms to accumulate precautionary liquidity and, thus, to issue equity. Anticipating a relevant surplus extraction by banks, firms have an increased appetite for liquidity when productivity rises. To finance this liquidity accumulation, they issue more equity when a TFP shock hits. A positive financial shock, by contrast, relaxes firms' access to financing, reducing the need for precautionary liquidity.

6.3 Financial and TFP Shocks

In the model, following financial consolidation, the change in the cyclical component of equity issuance and liquidity accumulation occurs only in response to TFP shocks. A further way to verify whether the proposed financial consolidation mechanism can help explain the empirical patterns is then to test whether in the data the procyclicality of equity issuance and liquidity accumulation of small firms is due to TFP shocks during the post-1999 period.

Using the TFP and financial shock series constructed above, in the baseline empirical panel specification we replace the cyclical component of real corporate GDP with the one-year lagged value of these shocks. Since the firm financing data are at the annual level, the contemporaneous shock value contains information for a shock that occurs (at least partially) after the financing decision. Using the lagged shock avoids this issue. The results are in Table 8 for smaller firms and in Appendix Table A.13 for both smaller and larger firms, split by the pre-1999 and post-1999 periods. In the pre-1999 period, the results of small and large firms are similar: a positive financial shock (i.e. a loosening of the financial constraint) is associated with an increase in debt issuance and a decrease in equity issuance and liquidity accumulation. As it becomes easier to borrow, both large and small firms shift toward issuing debt and away from issuing equity and accumulating liquidity. This aligns with the earlier cyclical results and the standard pecking order theory. Interestingly, TFP shocks

are insignificant for both firm sizes and all financing variables pre-1999.

In the post-1999 period (i.e. following financial consolidation), the financing behavior of large firms remains qualitatively unchanged; however, smaller firms see a sharp change. While debt issuance remains closely related to positive financial shocks, the relationship between financial shocks and equity issuance/liquidity accumulation becomes statistically insignificant. Positive TFP shocks are now significantly associated with an increase in both equity issuance and liquidity accumulation. Thus, both the type of shock and the sign of the relationship with the relevant shock have changed for smaller firms in the post-1999 period. This matches the change observed for the cyclicalities of equity issuance and liquidity accumulation in the latter period. The importance of TFP shocks is also consistent with the above IRFs: in the model a change in cyclicalities for equity issuance and liquidity accumulation occurs for TFP shocks and not for financial shocks.

Finally, we can compare the magnitude of the equity issuance response in our model to the empirical estimates. In the model, equity issuance for weak borrowers increases by 2% over the first four quarters following a positive TFP shock (an increase of 0.35 percentage points from the steady state value of 17.3%). In Table 8, we estimate that small firms' annual equity issuance increases by 2.43 percentage points in response to a positive TFP shock. This is an increase of 9% relative to the post-1999 average of 26% for small firms' equity issuance. Thus, the model explains approximately two-ninths, or 22%, of the equity issuance response to TFP shocks in the post-1999 period.

7 Investment and Employment

In this section, we investigate the implications of financial consolidation for the cyclical investment and employment behavior of smaller firms.

As seen in equation 14, the first order condition for capital, there are three main mechanisms by which a TFP shock impacts a firm's demand for capital: a "Surplus Appropriation Channel", $\eta\theta z'k'^{\theta-1}n'^{1-\theta}$; a "Financial Channel", $(1-\eta)\theta z'k'^{\theta-1}(\frac{a'}{w'})^{1-\theta}$; and a "Collateral Channel", $\xi\mu$. First,

increased productivity leads to higher output. The lending bank will want to extract this surplus during the bargaining phase; the firm’s bargaining power, η , determines how much of the surplus the firm can keep. The less surplus the firm can keep, the lower its demand for capital (“Surplus Appropriation Channel”). Second, as noted, the liquidity holdings of the firm are used as the threat point in bargaining with the bank, as they can be used to hire labor. This benefit of liquidity is stronger when the capital stock is larger. Thus, capital provides a stronger benefit through this financial channel for firms with more accumulated liquidity (“Financial Channel”). Third, capital benefits the firm for its role as collateral in the enforcement constraint (“Collateral Channel”).

Figure 4 shows the IRFs for each of these three components (Surplus Appropriation, Financial, Collateral) in response to a positive TFP shock to the “stronger borrowers” (pre-financial consolidation) steady state and the “weaker borrowers” (post-financial consolidation) steady state.³² Capital increases more in the “stronger borrowers” state than in the “weaker borrowers” state via the Surplus Appropriation mechanism. This reflects the fact that the higher bargaining power of stronger borrowers limits banks’ ability to appropriate the surplus of additional capital. The main difference between stronger and weaker borrowers is the Financial Channel response. For stronger borrowers, their bargaining power is so high that they do not have an incentive to increase their threat point. The opposite is true for weaker borrowers. Thus, the channel most closely related to financial consolidation increases the sensitivity of the weaker borrowers. That is, the changing cyclicalities in corporate financing results in higher investment sensitivity. Interestingly, the Collateral Channel shows minimal difference between the “stronger borrowers” and the “weaker borrowers” state. We now turn to investigate empirically whether financial consolidation indeed resulted in higher investment sensitivity for smaller firms.

Observe first that, given the above evidence on the cyclicalities of firm financing, we would expect

³²Appendix Figure A.5 shows the same IRFs for a positive financial shock.

smaller firms to reduce equity issuance and liquidity accumulation in response to a negative shock, but only during the post-1999 period. Appendix Table A.14 shows the change in the financing variables of interest in the years with negative growth in the cyclical component of HP-filtered real corporate GDP (1982, 1986, 1989-1993, 2001-2003, 2007-2009, and 2016). As expected, small firms see a large decline in equity issuance and liquidity accumulation in those years (relative to positive growth years) and, as seen in Panel B, this holds true post-1999 only.

Next, in Appendix Table A.15 we repeat the above exercise with change in investment and log change in employment replacing the financing variables. For both firm sizes, investment and employment fall in years with negative economic growth for each subperiod. However, as revealed by the p-values, it is only the small firms that see a significant increase in responsiveness from the pre-1999 to the post-1999 period. Alternatively, we can substitute in investment and employment measures for our financing variables in the baseline panel specification to estimate the overall cyclicalities. As seen in Table 9, it is again only small firms that experience a significant difference from pre-1999 to post-1999. This suggests that the change in the cyclicalities of financing for smaller firms may also have resulted in increased sensitivity of investment and employment (as shown in Appendix Table A.16, the conclusion carries through when restricting the focus to those firms that entered the Compustat sample prior to 1990 and were also in the sample in 2017).

To further isolate the Financial Channel, we also split small firms by their liquidity position leading into the post-1999 period. Specifically, “low liquidity position” (“high liquidity position”) firms are small firms with a cash-to-asset ratio in 1996-1998 at or below (respectively, above) the median. In the terminology of our model, firms with a low liquidity position should have a lower threat point and be in a weaker position to counter the effects of financial consolidation; thus, they should be more sensitive in the post-1999 period. Panel B of Table 9 provides evidence that this was the case. Firms with a low liquidity position prior to 1999 showed a greater increase in the sensitivity of investment

and employment after 1999. This again points to financial consolidation resulting in higher investment sensitivity for those firms most affected.

8 Conclusion

The consequences of financial consolidation for the non-financial sector have generated an intense debate in recent decades. This paper contributes by identifying a relevant channel of influence of financial consolidation on the corporate sector, through its effect on firms' financing and investment behavior over the business cycle. We find that a weakening of their bargaining power vis-à-vis banks and a fraying of the relationships with banks leads small and medium-sized publicly-traded firms to begin to issue equity and accumulate precautionary liquidity during expansions. This behavior contrasts with the countercyclical equity and liquidity behavior of larger publicly-traded firms and appears to reflect at least in part the attempt of small and medium-sized firms to offset their weakened position vis-à-vis larger and more complex financial institutions. This effect on cyclical financing behavior turns out to have far-reaching consequences for firms' investment: small and medium-sized firms' investment become significantly more sensitive to shocks as a result of the change in the cyclical behavior of financing.

The paper leaves open relevant questions. Equity issuance and liquidity hoarding can entail relevant costs. Thus, it is important to evaluate the welfare implications of altered financing patterns. Further, as noted, private firms are likely to be even more exposed than small publicly listed firms to financial consolidation, as they lack access to stock markets for issuing equity. The results of this analysis may then constitute a lower bound of the actual effects of financial consolidation through cyclical financing patterns. We leave these and other issues to future research.

References

Bacchetta, P., Benhima, K., and Poilly, C. (2019). Corporate cash and employment. *American Economic Journal: Macroeconomics*, 11(3):30–66.

- Baker, A., Larcker, D. F., and Wang, C. C. (2021). How much should we trust staggered difference-in-differences estimates? Working Paper 736/2021, European Corporate Governance Institute.
- Bank for International Settlements (2018). Structural changes in banking after the crisis. CGFS Papers No 60.
- Berger, A., Miller, N., Petersen, M., Rajan, R., and Stein, J. (2005). Does function follow organizational form? Evidence from the lending practices of large and small banks. *Journal of Financial Economics*, 76(2):237–269.
- Berger, A. N., Molyneux, P., and Wilson, J. O. (2010). Banking: an overview. In Berger, A. N., Molyneux, P., and Wilson, J. O., editors, *The Oxford Handbook of Banking*. Oxford University Press.
- Bethune, Z., Rocheteau, G., Wong, T.-N., and Zhang, C. (2020). Lending relationships and optimal monetary policy. Federal Reserve Bank of Richmond Working Paper No. 20-13.
- Bharath, S. T., Sunder, J., and Sunder, S. V. (2008). Accounting quality and debt contracting. *The Accounting Review*, 83(1):1–28.
- Carow, K. A., Kane, E. J., and Narayanan, R. (2006). How have borrowers fared in banking megamergers? *Journal of Money, Credit, and Banking*, 38(3):821–836.
- Covas, F. and Den Haan, W. (2011). The cyclical behavior of debt and equity finance. *American Economic Review*, 101(2):877–99.
- Covas, F. and Den Haan, W. (2012). The role of debt and equity finance over the business cycle. *The Economic Journal*, 122(565):1262–1286.
- Crouzet, N. (2018). Aggregate implications of corporate debt choices. *The Review of Economic Studies*, 85(3):1635–1682.
- Crouzet, N. (2020). Credit disintermediation and monetary policy. Working Paper, Northwestern University.
- Davis, S., Haltiwanger, J., Jarmin, R., Miranda, J., Foote, C., and Nagypal, E. (2006). Volatility and dispersion in business growth rates: Publicly traded versus privately held firms. *NBER Macroeconomics Annual*, 21:107–179.
- Degryse, H., Kim, M., and Ongena, S. (2009). *Microeconometrics of banking: methods, applications, and results*. Oxford University Press, Oxford.
- Degryse, H. and Ongena, S. (2008). Competition and regulation in the banking sector: A review of the empirical evidence on the sources of bank rents. In Thakor, A. V. and Boot, A. W. A., editors, *Handbook of financial intermediation and banking*, pages 483–554. Elsevier, Amsterdam.
- Di Patti, E. B. and Gobbi, G. (2007). Winners or losers? The effects of banking consolidation on corporate borrowers. *The Journal of Finance*, 62(2):669–695.
- Diamond, D. and Rajan, R. (2001). Liquidity risk, liquidity creation, and financial fragility: A theory of banking. *Journal of Political Economy*, 109(2):287–327.
- Eisfeldt, A. and Muir, T. (2016). Aggregate external financing and savings waves. *Journal of Monetary Economics*, 84:116–133.

- Ferguson, R. (2001). April 19th Remarks by Vice Chairman Roger W Ferguson before the National Economists Club and Society of Government Economists.
- Fernholz, R. and Koch, C. (2016). Why are big banks getting bigger? Working Paper 1604, Federal Reserve Bank of Dallas.
- Gopalan, R., Udell, G. F., and Yerramilli, V. (2011). Why do firms form new banking relationships? *Journal of Financial and Quantitative Analysis*, pages 1335–1365.
- Group of Ten (2001). Report on consolidation in the financial sector. Basel, Switzerland.
- Guo, X. (2019). Financial shocks and investment fluctuation: Small firms vs. large firms. Working Paper, University of Michigan.
- Hamilton, J. (2018). Why you should never use the Hodrick-Prescott filter. *Review of Economics and Statistics*, 100(5):831–843.
- Heiney, J. (2010). Consolidation and profitability in the US banking industry. *Journal of Business & Economics Research (JBER)*, 8(1).
- Hennessy, C. and Whited, T. (2005). Debt dynamics. *The Journal of Finance*, 60(3):1129–1165.
- Ippolito, F., Ozdagli, A., and Perez-Orive, A. (2018). The transmission of monetary policy through bank lending: The floating rate channel. *Journal of Monetary Economics*, 95:49–71.
- Jermann, U. and Quadrini, V. (2012). Macroeconomic effects of financial shocks. *American Economic Review*, 102(1):238–71.
- Karabarbounis, M., Macnamara, P., and McCord, R. (2014). A business cycle analysis of debt and equity financing. *Economic Quarterly*, (1Q):51–85.
- Karceski, J., Ongena, S., and Smith, D. (2005). The impact of bank consolidation on commercial borrower welfare. *The Journal of Finance*, 60(4):2043–2082.
- Kiyotaki, N. and Moore, J. (1997). Credit cycles. *Journal of Political Economy*, 105(2):211–248.
- Lee, J. (2017). How do firms choose their debt types? Working Paper, Canisius College.
- Li, X. (2017). Relationship lending in syndicated loans: A participant’s perspective. Working Paper, Columbia University.
- Liberati, D. (2018). An estimated DSGE model with search and matching frictions in the credit market. *International Journal of Monetary Economics and Finance*, 11(6):567–617.
- McKeon, S. B. (2015). Employee option exercise and equity issuance motives. Working Paper, University of Oregon.
- Ongena, S. and Smith, D. (2001). The duration of bank relationships. *Journal of Financial Economics*, 61(3):449–475.
- Perri, F. and Quadrini, V. (2018). International recessions. *American Economic Review*, 108(4-5):935–84.
- Petrosky-Nadeau, N. and Wasmer, E. (2011). Macroeconomic dynamics in a model of goods, labor and credit market frictions. *Institute for the Study of Labor (IZA) Discussion Papers*, 5763.

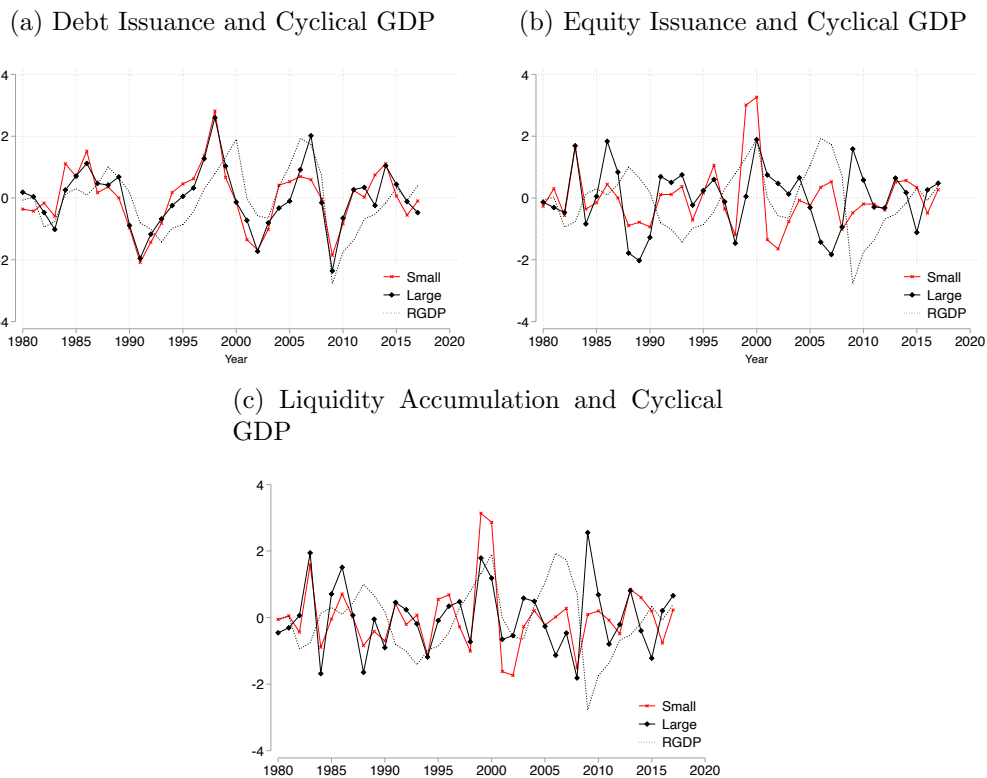
Petrosky-Nadeau, N. and Wasmer, E. (2013). The cyclical volatility of labor markets under frictional financial markets. *American Economic Journal: Macroeconomics*, 5(1):193–221.

Rajan, R. (1992). Insiders and outsiders: The choice between informed and arm’s-length debt. *The Journal of Finance*, 47(4):1367–1400.

Rocheteau, G., Wright, R., and Zhang, C. (2018). Corporate finance and monetary policy. *American Economic Review*, 108(4-5):1147–86.

Sharpe, S. (1990). Asymmetric information, bank lending, and implicit contracts: A stylized model of customer relationships. *The Journal of Finance*, 45(4):1069–1087.

Figure 1: Time Series of Financial Variables, by Firm Size



This figure plots the aggregate series of debt issuance, equity issuance and liquidity accumulation for small and large firms from 1980 to 2017 (see Section 2 for details on the construction of the series). RGDP is the cyclical component of HP-filtered real corporate GDP. All series are standardized to mean zero and unit variance.

Figure 2: Within-Period Model Timeline

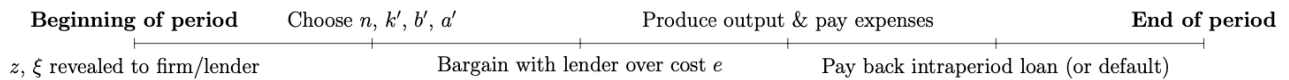
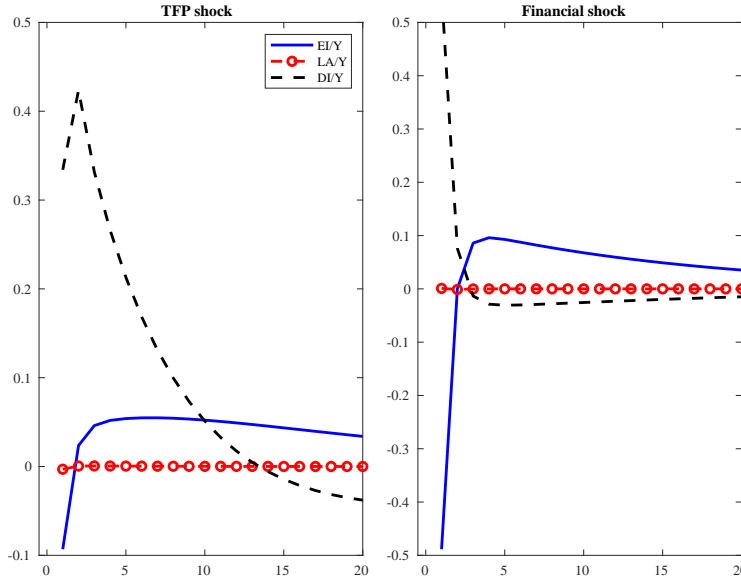
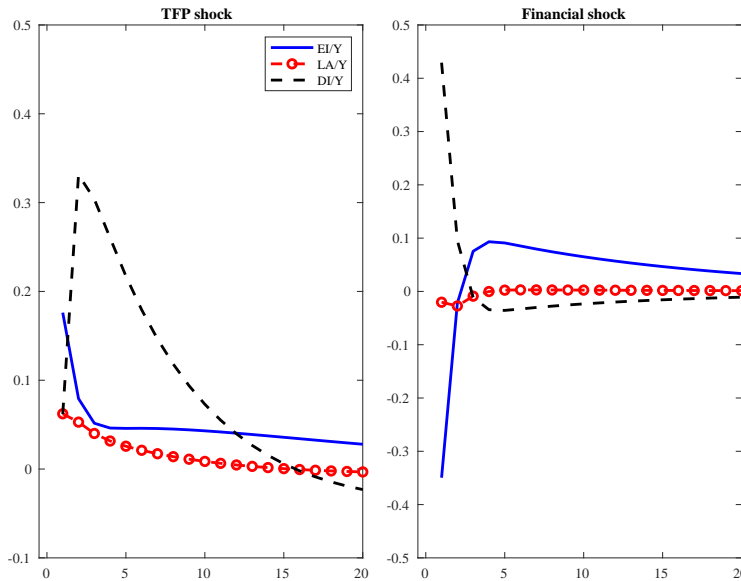


Figure 3: IRFs of Financial Variables to Positive TFP & Financial Shocks

(a) Stronger Borrowers: High Bargaining Power / Low Bank Outside Option

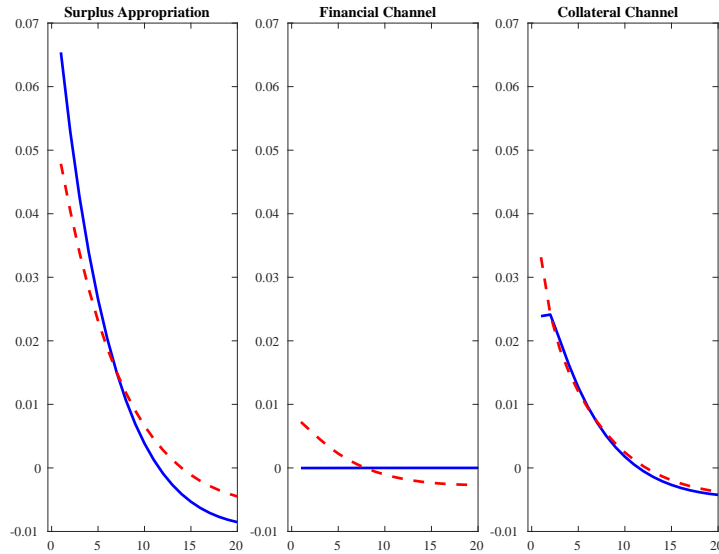


(b) Weaker Borrowers: Low Bargaining Power / High Bank Outside Option



This figure plots the impulse responses of equity issuance (EI), liquidity accumulation (LA) and debt issuance (DI) for a one standard deviation positive TFP shock (left column) and financial shock (right column). Panel (a) shows the impulse response when the firm bargaining power parameter is set high and bank outside option is set low. Panel (b) shows the opposite. See Section 6.2 for details. The y-axis is percent deviation from the steady state value for the ratio of the financing variable to output.

Figure 4: IRFs of Capital FOC Components to Positive TFP Shock



This figure plots the responses of strong borrowers (blue) and weak borrowers (red, dashed) to a one standard deviation positive TFP shock. The y-axis is absolute deviation from the steady state value.

Table 1: Cyclicity of Aggregate Financing Variables, by Size

| | 1981-2017 | | | 1981-1998 | | | 1999-2017 | | |
|-------------|---------------------|----------------------|--------------------|---------------------|---------------------|-------------------|---------------------|--------------------|-------------------|
| | DI | EI | LA | DI | EI | LA | DI | EI | LA |
| Small Firms | 0.495*** (0.147) | 0.276* (0.162) | 0.180 (0.166) | 0.556** (0.208) | -0.487** (0.218) | -0.367 (0.233) | 0.575** (0.198) | 0.509** (0.209) | 0.336 (0.228) |
| Large Firms | 0.622*** (0.132) | -0.430*** (0.153) | -0.276* (0.162) | 0.691*** (0.181) | -0.557** (0.208) | -0.262 (0.241) | 0.653*** (0.184) | -0.414* (0.221) | -0.307 (0.231) |
| All Firms | 0.588*** (0.137) | -0.086 (0.168) | -0.038 (0.169) | 0.648*** (0.19) | -0.484** (0.219) | -0.323 (0.237) | 0.647*** (0.185) | 0.110 (0.241) | 0.061 (0.242) |

This table displays the correlations between the cyclical component of HP-filtered annual real corporate GDP and the three financing variables. The financing variables are the cyclical component of the respective HP-filtered series, aggregated by the indicated firm size categories and normalized by the lagged book value of assets. Small firms are those with book value of assets below the 60th percentile in a given year. Large firms are those between the 60th percentile and 90th percentile. “All firms” are the pooled sample of small and large firms. Standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table 2: Firm-Level Cyclicity of Financing Variables

| | Panel A: Baseline Specification | | | | | |
|---|---|----------------------|---------------------|--------------------|----------------------------------|-------------------------------|
| | 1981-1998 | | | 1999-2017 | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | 6.41*** (1.631) | -10.74*** (3.569) | -8.61*** (2.964) | 4.04*** (0.898) | 11.12** (3.942) | 3.56 (3.464) |
| Large Firms | 8.80*** (1.436) | -2.92** (1.195) | -2.51** (1.158) | 6.08*** (1.323) | -1.42** (0.592) | -1.12 (1.081) |
| SF Observations | 36,981 | 40,616 | 40,616 | 33,899 | 39,363 | 39,363 |
| LF Observations | 18,891 | 20,874 | 20,874 | 17,375 | 19,698 | 19,698 |
| | p-values | | | p-values | | |
| $H_0 : small = large$ | 0.040 | 0.006 | 0.009 | 0.179 | 0.003 | 0.108 |
| | Panel B: With-In Firm Variance in Continuous Size Measure | | | | | |
| | 1981-1998 | | | 1999-2017 | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| Cyclical GDP | 6.59*** (1.430) | -6.52** (2.312) | -3.47 (2.257) | 4.61*** (0.629) | 6.95*** (2.377) | 2.95 (2.392) |
| Cyclical GDP x Size | 0.35 (0.919) | 8.32*** (2.435) | 6.29*** (1.659) | 1.51* (0.847) | -8.62*** (2.288) | -4.20** (1.501) |
| Observations | 44,680 | 49,118 | 49,118 | 41,634 | 47,965 | 47,965 |
| | p-values | | | p-values | | |
| $H_0 : Interaction in Pre_{1999} = Post_{1999}$ | 0.927 | 0.000 | 0.000 | | | |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. Controls include the firm's cash flow and Tobin's Q. Each coefficient is the estimate from a separate regression for each firm size x subperiod sample. Post-1999 estimates in bold indicate the hypothesis $H_0 : \beta_j^{pre} = \beta_j^{post}$, where $j \in \{small, large\}$, is rejected at the 5% level. In Panel B, the GDP measure is interacted with a continuous measure of a firm's book value of assets (Size). A firm-specific fixed effect is included and all variables are demeaned by firm. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table 3: State-Level Timing of Riegle-Neal Adoption

| | 1981-1998 | | | 1999-2009 | | | 1999-2019 | | |
|-----------------------------|--------------------|----------------------|--------------------|--------------------|---------------------|--------------------|--------------------|---------------------|-------------------|
| | DI | EI | LA | DI | EI | LA | DI | EI | LA |
| GDP | 5.30*** (1.648) | -11.75*** (3.563) | -9.63** (3.324) | 5.08*** (0.554) | 11.89* (5.502) | 6.46 (5.377) | 4.86*** (0.829) | 12.44*** (4.230) | 5.17 (3.907) |
| adopt ₁₉₉₆ x GDP | 2.50 (1.776) | -1.23 (2.497) | -0.24 (1.750) | -1.54* (0.722) | 0.48 (3.359) | -2.16* (1.101) | -1.11 (0.949) | -0.93 (2.274) | -1.12 (1.328) |
| adopt ₁₉₉₇ x GDP | 1.01 (1.122) | 4.25 (2.871) | 4.34*** (1.274) | -0.76 (0.974) | -7.91*** (2.458) | -6.75** (2.498) | -1.56 (1.156) | -6.02* (2.996) | -4.33* (2.301) |
| Observations | 36,537 | 40,117 | 40,117 | 21,913 | 25,763 | 25,763 | 32,697 | 38,005 | 38,005 |

This table displays the estimates of regressing the financing variable of interest on the cyclical component of HP-filtered real corporate GDP. This GDP measure is interacted with an indicator for the year of state-level Riegle-Neal adoption. Controls include the firm's cash flow and Tobin's Q. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table 4: Reduction in Small Firm's Bargaining Power, Syndicate Structure

| | Panel A: Number of Lenders | | | | | | | |
|------------------|----------------------------|------------------|-----------------|--|--------------------|-------------------|--------------------|--|
| | 1985-1998 | | | | 1999-2012 | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | | Debt Iss. | Equity Iss. | Liq. Accum. | |
| GDP | 0.99 (8.228) | -8.41 (8.204) | 0.85 (7.076) | | 6.35*** (1.204) | 16.35* (9.169) | 3.25 (3.680) | |
| NumLenders x GDP | 2.57** (0.858) | -0.09 (1.245) | 0.96 (0.650) | | 2.62*** (0.530) | -2.16* (1.028) | -1.38** (0.582) | |
| Observations | 9,386 | 10,420 | 10,420 | | 9,186 | 10,761 | 10,761 | |
| R^2 | 0.047 | 0.064 | 0.014 | | 0.031 | 0.026 | 0.005 | |

| | Panel B: Lead Lender Share | | | | | | | |
|-----------------|----------------------------|------------------|------------------|--|---------------------|-------------------|------------------|--|
| | 1985-1998 | | | | 1999-2012 | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | | Debt Iss. | Equity Iss. | Liq. Accum. | |
| GDP | 4.40 (8.145) | -8.38 (8.011) | 4.64 (7.051) | | 10.95*** (1.242) | 10.59 (7.454) | 0.47 (3.028) | |
| LeadShare x GDP | -3.64* (1.973) | -0.61 (4.017) | -5.48 (3.279) | | -4.96*** (1.083) | 7.27** (2.505) | 2.91* (1.565) | |
| Observations | 9,334 | 10,356 | 10,356 | | 9,015 | 10,572 | 10,572 | |
| R^2 | 0.039 | 0.062 | 0.015 | | 0.025 | 0.029 | 0.005 | |

This table displays the estimates of regressing the financing variable of interest on the cyclical component of HP-filtered real corporate GDP and an interaction with the number of lenders in the "All Lender Pool" or the percentage of a firm's total syndicated loans contributed by the lead lender(s) during the 1985-1998 and 1999-2012 periods. Controls include the firm's cash flow and Tobin's Q. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table 5: Reduction in Small Firm’s Bargaining Power, Lender Market Power

| Panel A: Bank Merger, 1985-2012 | | | | | | |
|---------------------------------|--------------------|-------------------|-------------------|--------------------|-------------------|------------------|
| | All Lender Pool | | | Lead Lender Pool | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 6.76*** (2.238) | 7.28** (3.419) | 0.04 (1.500) | 6.66*** (2.145) | 7.00* (3.443) | -0.01 (1.485) |
| Acquired x GDP | 0.26 (2.724) | 9.60** (3.821) | 7.00** (3.354) | 0.24 (3.451) | 7.36** (3.559) | 6.44* (3.234) |
| Observations | 18,572 | 21,181 | 21,181 | 18,349 | 20,928 | 20,928 |
| R^2 | 0.007 | 0.020 | 0.004 | 0.007 | 0.020 | 0.004 |

| Panel B: Size of Merger, 1999-2012 | | | | | | |
|------------------------------------|--------------------|---------------------|---------------------|--------------------|--------------------|--------------------|
| | All Lender Pool | | | Lead Lender Pool | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 8.99*** (1.242) | 13.66 (8.311) | 1.24 (3.279) | 8.93*** (1.274) | 13.16 (8.326) | 1.12 (3.267) |
| Acquired x GDP | 1.25 (2.506) | 5.06 (3.551) | 6.53 (3.982) | 0.88 (2.034) | 3.50 (3.667) | 5.36 (3.699) |
| Size x Acquired x GDP | -3.23 (5.799) | 23.38*** (4.974) | 10.56*** (3.372) | -11.07 (10.322) | 20.65** (9.529) | 11.41** (3.984) |
| Observations | 9,091 | 10,654 | 10,654 | 8,892 | 10,435 | 10,435 |
| R^2 | 0.017 | 0.024 | 0.004 | 0.016 | 0.024 | 0.004 |

| Panel C: By Size of Lender Pool, 1999-2012 | | | | | | |
|--|--------------------|-------------------|-----------------|---------------------|-------------------|------------------|
| | Few Lenders | | | Many Lenders | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 6.53*** (1.233) | 18.29 (11.464) | 3.39 (4.565) | 12.89*** (2.893) | 4.15 (2.839) | -2.00 (1.834) |
| Acquired x GDP | 1.75 (3.222) | 8.13** (3.676) | 6.59 (4.223) | -5.34 (4.886) | -10.40 (7.914) | 0.44 (3.750) |
| Observations | 5,641 | 6,631 | 6,631 | 3,374 | 3,941 | 3,941 |
| R^2 | 0.010 | 0.033 | 0.006 | 0.033 | 0.007 | 0.004 |

This table displays the estimates of regressing the financing variable of interest on cyclical GDP and an interaction with a flag for a lender in a firm’s “All Lender Pool” or “Lead Lender Pool” being acquired by another lender during the previous five years. Firms with few (many) lenders are those with a below-average (above-average) number of lenders in their “All Lender Pool”. *Size* is the percentage increase in the bank due to the merger, standardized to unit variance. Controls include the firm’s cash flow and Tobin’s Q. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table 6: Increase in Small Firms' Lender Relationship Complexity, MBHC Status, 1999-2012

| Panel A: Baseline Specification | | | | | | | |
|---------------------------------|--------------------|--------------------|-----------------|--------------------|-------------------|-----------------|--|
| | All Lender Pool | | | Lead Lender Pool | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. | |
| GDP | 9.63*** (1.144) | 12.13 (7.925) | 0.64 (3.089) | 9.55*** (1.233) | 12.07 (7.999) | 0.71 (3.093) | |
| JoinMBHC x GDP | -4.32* (2.196) | 16.85** (7.124) | 9.31 (5.471) | -5.26** (1.788) | 12.67* (6.039) | 8.03 (5.123) | |
| Observations | 9,186 | 10,761 | 10,761 | 9,015 | 10,572 | 10,572 | |
| R^2 | 0.016 | 0.025 | 0.005 | 0.017 | 0.025 | 0.005 | |

| Panel B: By Size of Lender Pool | | | | | | | |
|---------------------------------|--------------------|--------------------|-----------------|---------------------|------------------|------------------|--|
| | Few Lenders | | | Many Lenders | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. | |
| GDP | 7.11*** (1.299) | 16.93 (10.929) | 2.79 (4.266) | 13.26*** (2.834) | 3.96 (2.875) | -2.10 (1.957) | |
| JoinMBHC x GDP | -4.09* (1.895) | 17.58** (6.745) | 9.64 (5.923) | -7.57 (5.211) | -5.99 (6.152) | 1.44 (4.725) | |
| Observations | 5,641 | 6,631 | 6,631 | 3,374 | 3,941 | 3,941 | |
| R^2 | 0.010 | 0.034 | 0.007 | 0.033 | 0.007 | 0.005 | |

This table displays the estimates of regressing the financing variable of interest on cyclical GDP and an interaction with an indicator for a lender in the “All Lender Pool” or the “Lead Lender Pool” that joined a multi-bank holding company in the previous 5 years during the 1999-2012 period. Firms with few lenders are those with a below-average number of lenders in their “All Lender Pool” and firms with many lenders are those with an average or above number of lenders. Controls include the firm’s cash flow and Tobin’s Q. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table 7: Calibration

| <i>Households' preferences</i> | | <i>Aggregate shock processes</i> | |
|----------------------------------|------------------|--|---|
| Discount factor | $\beta = 0.9$ | Mean of productivity shock | $\bar{z} = 1$ |
| Disutility of work | $\alpha = 1.53$ | Mean of financial shock | $\bar{\xi} = 0.4826$ |
| <i>Business sector</i> | | Standard deviation: productivity shock | $\sigma_z = 0.006$ |
| Production technology | $\theta = 0.36$ | Standard deviation: financial shock | $\sigma_\xi = 0.0087$ |
| Depreciation rate | $\delta = 0.025$ | Matrix for the shocks process | $\begin{pmatrix} 0.9736, -0.0287 \\ 0.1509, 0.9363 \end{pmatrix}$ |
| Tax advantage of debt | $\tau = 0.35$ | | |
| Payout cost parameter | $\kappa = 0.05$ | | |
| Value of liquidity as collateral | $\nu = 0.25$ | | |

Bank Parameters and Selected Steady State Values

| | Stronger Borrowers | Weaker Borrowers |
|--|--------------------------------|-------------------------------|
| | $(\eta = 0.99, \gamma = 0.01)$ | $(\eta = 0.7, \gamma = 0.04)$ |
| <i>Selected targeted</i> | | |
| Equity Issuance to output, ei/y | -0.121 | -0.173 |
| Labor, n | 0.300 | 0.300 |
| <i>Selected untargeted</i> | | |
| Equity payout, d | 0.076 | 0.108 |
| Debt issuance to output, di/y | 0.000 | 0.000 |
| Liquidity accumulation to output, la/y | 0.000 | 0.000 |

This table displays the baseline parameter values and steady state values of the general equilibrium business cycle model. Note that Equity Issuance to Output and Labor are targeted moments in the model.

Table 8: Response of Financing Behavior to Positive TFP and Financial Shocks

| Small Firms | | | | | | |
|--------------------------|--------------------|--------------------|---------------------|-------------------|--------------------|-------------------|
| | Debt Iss. | | Equity Iss. | | Liq. Accum. | |
| | Pre-1999 | Post-1999 | Pre-1999 | Post-1999 | Pre-1999 | Post-1999 |
| TFP Shock $_{t-1}$ | -0.45 (0.305) | 0.07 (0.197) | 0.42 (1.021) | 2.43** (1.057) | 0.20 (0.928) | 1.85** (0.737) |
| Financial Shock $_{t-1}$ | 1.05*** (0.289) | 1.14*** (0.264) | -2.08*** (0.629) | 0.93 (1.919) | -1.50** (0.649) | -0.21 (1.549) |
| Observations | 30,520 | 33,899 | 33,780 | 39,363 | 33,780 | 39,363 |
| R^2 | 0.012 | 0.005 | 0.081 | 0.010 | 0.021 | 0.008 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the lagged annual value of the TFP shock and financial shock. The shocks are standardized to mean zero and unit variance. Controls include the firm's cash flow and Tobin's Q. Small firms are those with book value of assets below the 60th percentile in a given year. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table 9: Firm-Level Cyclicalities of Real Variables

| | Panel A: Baseline Specification | | | | | Panel B: By Liquidity Position, Small Firms | | | |
|-------------|------------------------------------|------------------|--------------------|---------------------|--------------|---|---------------------|-------------------------|-----------------|
| | 1981-1998 | | 1999-2017 | | | Low Liquidity Position | | High Liquidity Position | |
| | Inv. | Emp. | Inv. | Emp. | | Inv. | Emp. | Inv. | Emp. |
| Small Firms | -1.35 (0.886) | -1.86 (3.692) | 2.53*** (0.753) | 12.49*** (3.344) | GDP | -2.55*** (0.831) | -7.32* (3.849) | -1.02 (0.969) | 2.83 (3.720) |
| Large Firms | 0.94 (1.006) | 9.53** (4.42) | 2.26** (0.943) | 10.34*** (3.273) | D_t^{post} | 5.05*** (1.005) | 16.83*** (4.844) | 3.26*** (1.145) | 8.72 (5.454) |
| SF Obs. | 39,893 | 38,235 | 39,129 | 37,331 | SF Obs. | 25,918 | 24,973 | 24,700 | 23,988 |
| LF Obs. | 20,473 | 20,272 | 19,579 | 19,211 | R^2 | 0.007 | 0.014 | 0.011 | 0.029 |
| p-values | | | | | | | | | |
| | $H_0 : small_{pre} = small_{post}$ | | 0.002 | 0.006 | | | | | |
| | $H_0 : large_{pre} = large_{post}$ | | 0.338 | 0.883 | | | | | |

This table displays the estimates of regressing change in investment (as a % of assets) and percentage change in employment on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. Controls include the firm's cash flow and Tobin's Q. D_t^{post} is an indicator for the years 1999-2017. Each coefficient is the estimate from a separate regression for each firm size x subperiod sample. In Panel B, Liquidity Position is determined by the median cash-to-assets ratio for the years 1996-1998. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Online Appendix

This online Appendix contains, for the empirical analysis, details on the construction of the financing variables (A.1) and evidence that the change in smaller firm behavior occurred around 1999 (A.2); and, for the model, the derivation of the enforcement constraint (A.3), details on households' FOCs (A.4), robustness for the alternative apportioning of bank profits (A.5) and details on the computation of TFP and financial shocks (A.6).

A.1 Details on the Construction of Financing Variables

We describe below some additional technical details on the construction of the financing variables and on the filtering of the aggregate financing series. This complements the discussion in Section 2.1.

When calculating net debt issuance, DLCCH is subtracted for firms with an scf code of 1. As described in Chang et al. (2014), prior to the adoption of uniform reporting rules in 1988, DLCCH that was reported on a firm's working capital statement (scf = 1) has the opposite sign as when reported on other financial statements.¹ For firms with a data code of 4, DLCCH was assumed to be included in DLTIS, so DLCCH was set to zero.

When calculating net equity issuance, missing values of DV are set to zero in order to avoid too many missing values for net equity issuance. We also show in the Robustness section that using net sale of stock (i.e. SSTK minus PRSTKC) produces results very similar to the equity issuance measure. Thus, the results are not driven by the behavior of dividends.

When calculating liquidity accumulation, we use the balance sheet version of cash, rather than the cash flow statement version (CHECH), as CHECH is unavailable prior to 1984. We show in the Robustness section that the results hold using either version, as well as using change in cash only ($CH_t - CH_{t-1}$), i.e. excluding cash equivalents.

¹Chang, X., Dasgupta, S., Wong, G., and Yao, J. (2014). Cash-flow sensitivities and the allocation of internal cash flow. *The Review of Financial Studies*, 27(12):3628-3657.

Finally, to perform the [Hamilton \(2018\)](#) filtering, we use the [Diallo \(2018\)](#) Stata command.² For annual data, this amounts to using the residual from regressing the variable of interest at year t on its values at $t - 2$ and $t - 3$.

A.2 Identifying the Structural Break

In the empirical analysis, we use 1999 as the year in which small firms experienced a structural break in their financing behavior. To provide evidence of the suitability of this choice, we regress the aggregate financing series for small firms on the cyclical component of real corporate GDP. We then perform a Wald test for a structural break in the estimated cyclical coefficient. Appendix Figure [A.6](#) plots the p-values of these Wald tests for each year from 1984-2014. Unsurprisingly, the p-values for debt issuance are never below 0.1, as there is not strong evidence for a change in the cyclical coefficient of debt issuance. Conversely, the p-value for a structural break in equity issuance is at its lowest, below 0.1, in 1999.

Similarly, we also re-estimated the baseline panel results using different break years. The pre-1999 vs post-1999 break is the break year with the highest significance and the results weaken as the break year moves away from 1999. The results for liquidity accumulation are similar, with the p-value falling below 0.1 in 1999. Thus, 1999 is the strongest candidate for a structural break in the cyclical estimates. The literature discussed above shows an increase in financial consolidation beginning in the mid-1980s. This could explain why the p-values of our Wald tests decrease throughout much of the 1990s.

A.3 Proof of the Enforcement Constraint

The following proof of equation [10](#) follows the logic of [Jermann and Quadrini \(2012\)](#). After they produce, sell output $F(z_t, k_t, n_t)$ and pay expenses, firms can then opt to default on their intraperiod loan and renegotiate it. Thus, at the time of the default decision, firms are holding liabilities towards

²Diallo, I. (2018). HAMILTONFILTER: Stata module to calculate the Hamilton filter for a single time series or for a panel dataset. Boston College Department of Economics.

creditors (bank and bondholders) equal to $l_t + \frac{b_{t+1}}{1+r_t}$. At this point, firms are holding liquidity exactly equal to $l_t + a_{t+1} + (1 - \nu)a_t$, i.e. enough liquidity to pay the intraperiod loan, carry accumulated liquidity to the next period and the amount of deferred labor expenses. Firms are also holding non-liquid assets equal to k_{t+1} , i.e. the physical capital. As in [Jermann and Quadrini \(2012\)](#), liquid assets can be hidden by the defaulting firm; thus, the lender can only recoup physical capital.

In the event of default, the lender seizes the firm's non-liquid assets and can liquidate them for $\xi_t * k_{t+1}$. After the firm has decided to default, ξ_t is then revealed as either 0 or 1. Thus, the lender will be able to either recoup the entire value of the physical capital or nothing.

If the firm decides to default, then the firm and lender enter a renegotiation process. For simplicity, we assume that the firm has full bargaining power in the renegotiation, as changing the bargaining power assumption for the renegotiation is equivalent to changing the value of ξ_t . Thus, the formulation of the enforcement constraint (equation 10) is unaffected by this assumption. Note also that it is effectively immaterial the assumption one makes about the degree of priority of workers relative to the bank in case of firm default. It could be that in the event of default the workers have absolute priority, so that the deferred labor expenses effectively reduce the net resources appropriated by the bank. It could alternatively be that workers are junior to the bank (or intermediate cases between these two polar ones). We now consider the two cases of ξ_t .

Case I: Lender recoups entire value of physical capital ($\xi = 1$)

In renegotiation, the firm must pay the lender the amount $k_{t+1} - \frac{b_{t+1}}{1+r_t}$ and promise to repay $\frac{b_{t+1}}{1+r_t}$ next period. This is the amount that makes the lender indifferent between liquidating the firm and keeping the firm in operation. As discussed above, in the event of default, the firm does not have to pay back the intraperiod loan or its deferred labor costs. Thus, the ex-post value of defaulting for the firm is:

$$Em_{t+1}V_{t+1} - k_{t+1} + \frac{b_{t+1}}{1+r_t} + l_t + (1 - \nu)a_t \quad (17)$$

Case II: Lender recoups nothing ($\xi = 0$)

In the event of $\xi_t = 0$, the lender will not want to liquidate the firm, as it cannot recoup anything of value. The lender will simply choose to wait until next period when the firm will repay $\frac{b_{t+1}}{1+r_t}$. Thus, the ex-post value of defaulting for the firm is:

$$Em_{t+1}V_{t+1} + l_t + (1 - \nu)a_t \quad (18)$$

Since ξ_t is not revealed at the time l_t is contracted, the expected value of default for the firm is:

$$Em_{t+1}V_{t+1} + l_t + (1 - \nu)a_t - \xi_t(k_{t+1} + \frac{b_{t+1}}{1 + r_t}) \quad (19)$$

In order for the lender to agree to intraperiod loan l_t , the firm's value of not defaulting ($Em_{t+1}V_{t+1}$) must be at least as high as the value of default:

$$Em_{t+1}V_{t+1} \geq .Em_{t+1}V_{t+1} + l_t + (1 - \nu)a_t - \xi_t(k_{t+1} + \frac{b_{t+1}}{1 + r_t}) \quad (20)$$

Thus, we get our enforcement constraint:

$$\xi_t(k_{t+1} + \frac{b_{t+1}}{1 + r_t}) \geq l_t + (1 - \nu)a_t = w_t n_t - \nu a_t \quad (21)$$

A.4 Households' FOCs

The households' FOCs for labor n_t , bond holdings b_{t+1} , and equity holdings s_{t+1} read respectively:

$$w_t U_c(c_t, n_t) + U_n(c_t, n_t) = 0, \quad (22)$$

$$U_c(c_t, n_t) - \beta(1 + r_t)EU_c(c_{t+1}, n_{t+1}) = 0, \quad (23)$$

$$U_c(c_t, n_t)p_t - \beta E(d_{t+1} + p_{t+1})U_c(c_{t+1}, n_{t+1}) = 0. \quad (24)$$

The aggregate states \mathbf{s} are productivity z , the liquidation technology ξ (capturing the tightness of the borrowing constraint), the aggregate capital K , the aggregate bonds B , and the aggregate liquidity

A.

A.5 Alternative Apportioning of Bank Profits

As mentioned in Section 6.3, we assume in the baseline model that the bank's profits, $e_t l_t$, are immediately consumed by the bank. Here, we distribute these profits to the households as a lump-sum payment and show that the results still hold.

The household budget constraint now becomes

$$e_t l_t + w_t n_t + b_t + s_t(d_t + p_t) = \frac{b_{t+1}}{1 + r_t} + s_{t+1} p_t + c_t + T_t,$$

where the bank's profits, $e_t l_t$, have been added to the constraint. The rest of the budget constraint remains the same.

As is standard, we assume that the household supplies labor to a different firm than the one in the bargaining problem, i.e. the household's labor decision will not internalize the bank's surplus from the bargaining problem. Thus, the first order conditions remain the same as in the baseline model. The corresponding impulse response functions for our two steady states are indistinguishable from the baseline model (see Appendix Figure A.7).

A.6 Computation of TFP and Financial Shocks

To create the baseline measures of TFP and financial shocks, we follow the methodology of [Jermann and Quadrini \(2012\)](#) and extend their series through 2017. First, to create a time series of productivity shocks, we compute the Solow residuals of the production function:

$$\hat{z}_t = \hat{y}_t - \theta \hat{k}_t - (1 - \theta) \hat{n}_t \tag{25}$$

where the hat represents the log-deviation from the deterministic trend. The output variable, y_t , is real GDP from the National Income and Product Accounts. The capital variable, k_t , is from the Flow of Funds Accounts. The labor variable, n_t is the total private aggregate weekly hours from the Current

Employment Statistics survey.

Next, we create the financial shock series using the (binding) enforcement constraint from [Jermann and Quadrini \(2012\)](#):³

$$\xi_t \left(k_{t+1} - \frac{b_{t+1}}{1 + r_t} \right) = y_t. \quad (26)$$

The financial variable ξ_t is then computed as the residual. The debt variable is from the Flow of Funds Accounts.

Finally, as in [Jermann and Quadrini \(2012\)](#), we compute the shocks to z and ξ using the following autoregressive system:

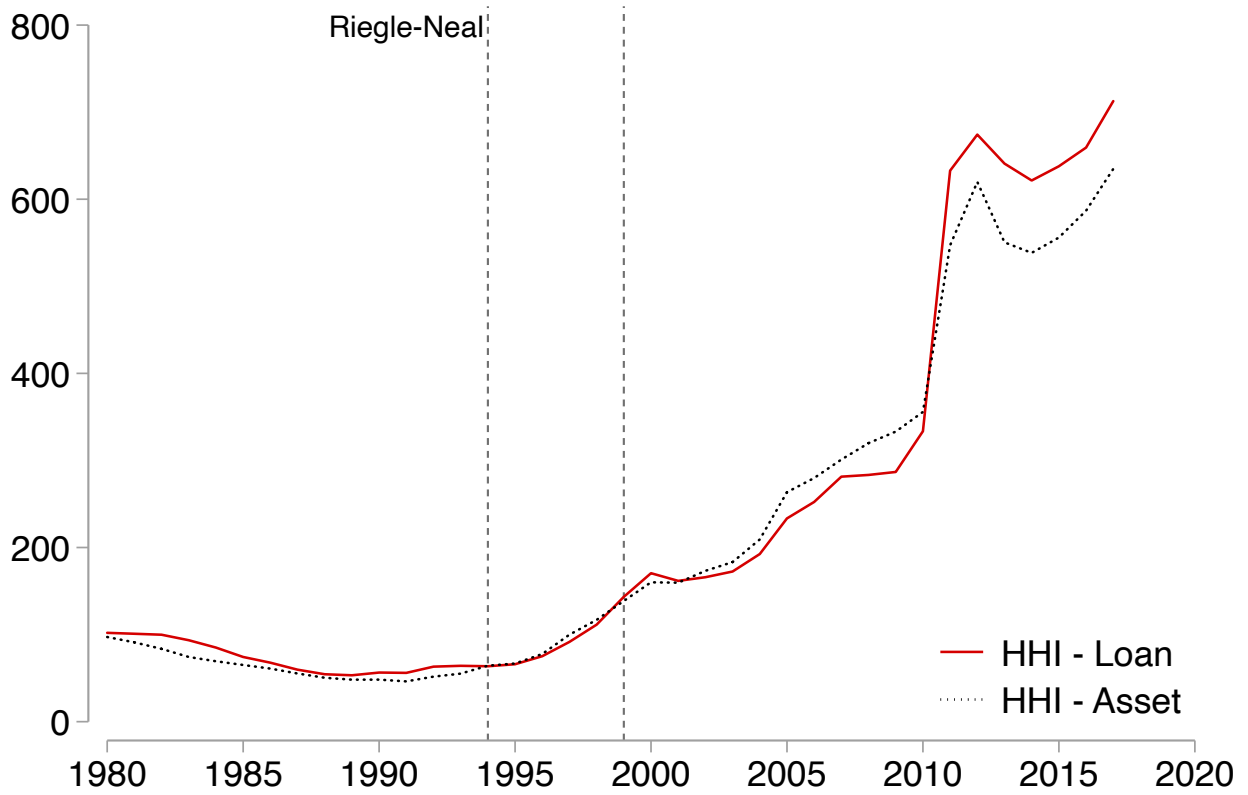
$$\begin{pmatrix} \hat{z}_{t+1} \\ \hat{\xi}_{t+1} \end{pmatrix} = \mathbf{A} \begin{pmatrix} \hat{z}_t \\ \hat{\xi}_t \end{pmatrix} + \begin{pmatrix} \epsilon_{z,t+1} \\ \epsilon_{\xi,t+1} \end{pmatrix}. \quad (27)$$

Appendix Figure [A.8](#) plots the estimated series of TFP shocks ($\epsilon_{z,t+1}$) and financial shocks ($\epsilon_{\xi,t+1}$), as well as the cyclical GDP measure. All series have been standardized to have a mean of zero and unit variance to more easily evaluate the comovement of each measure.

³We recognize that this enforcement constraint differs from the one used in our model. To generate financial shocks comparable to the literature, we used this more common enforcement constraint.

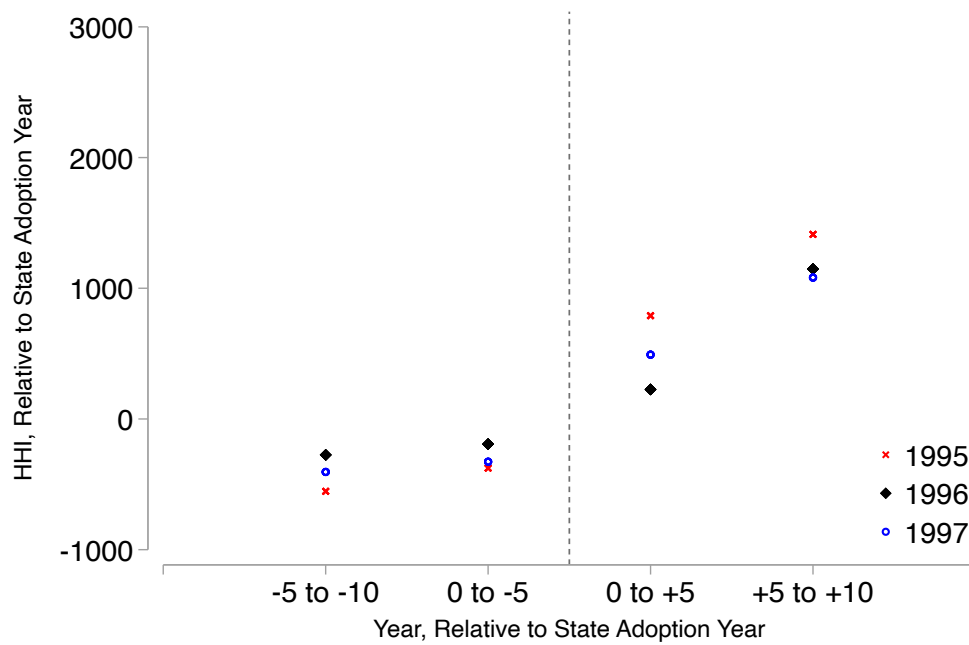
Online Appendix Figures & Tables

Figure A.1: Concentration of US Banking Industry



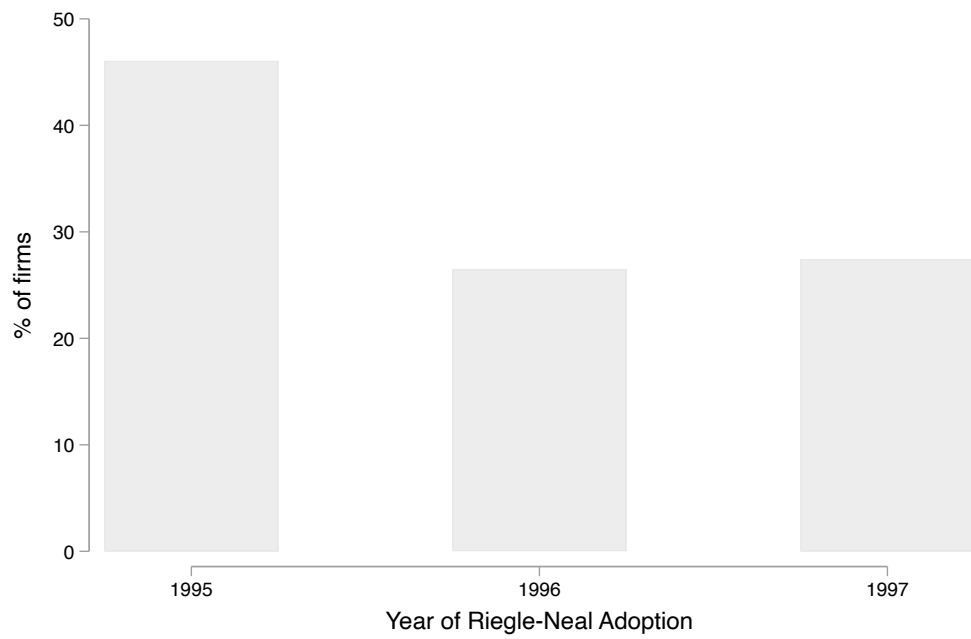
This figure plots the national Herfindahl-Hirschman index for total loans and total assets in the commercial banking sector during the period 1980-2017. Authors' calculations using FR Y-9C data.

Figure A.2: HHI By Timing of Riegle-Neal Adoption



This plot shows the average state-level HHI for bank loans grouped by states' year of adopting the Riegle-Neal Act.

Figure A.3: Distribution of the Timing of Riegle-Neal Adoption

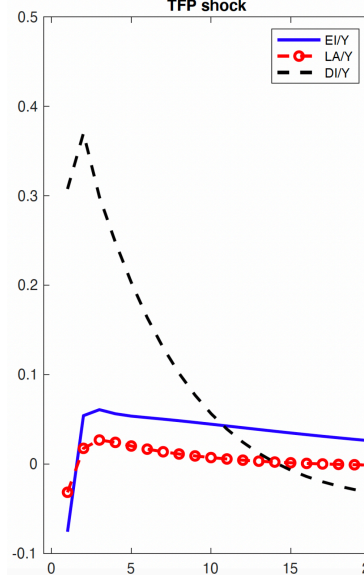
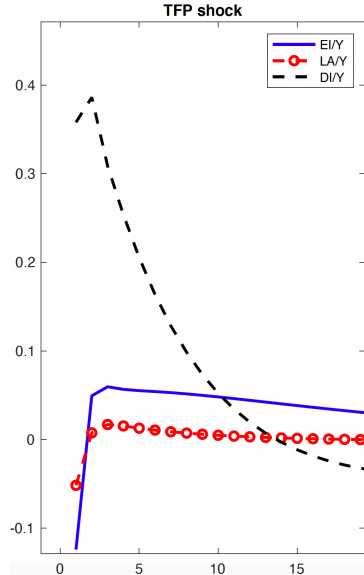


This histogram shows the percentage of firms that are headquartered in a state that adopted Riegle-Neal in 1995, 1996 or 1997.

Figure A.4: IRFs of Financial Variables: Robustness to Bargaining Power Parameter

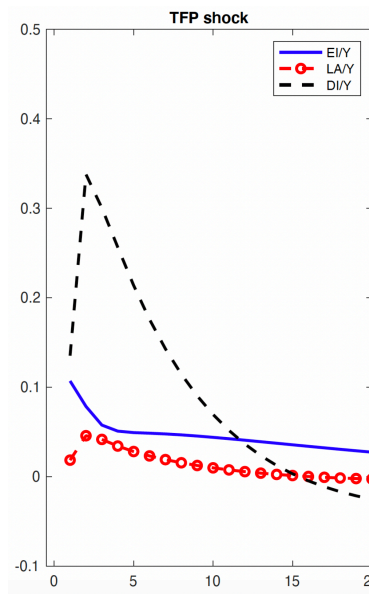
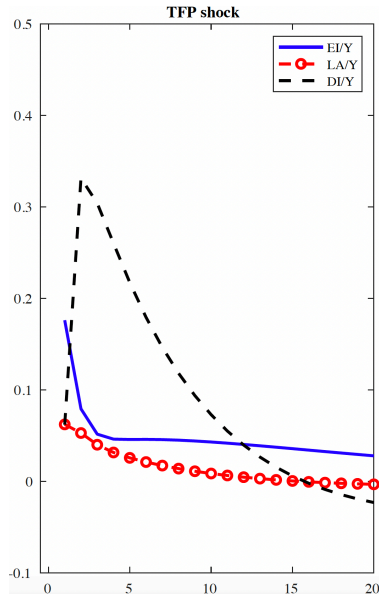
(a) Stronger Borrowers $w/\eta = 0.93$

(b) Stronger Borrowers $w/\eta = 0.85$



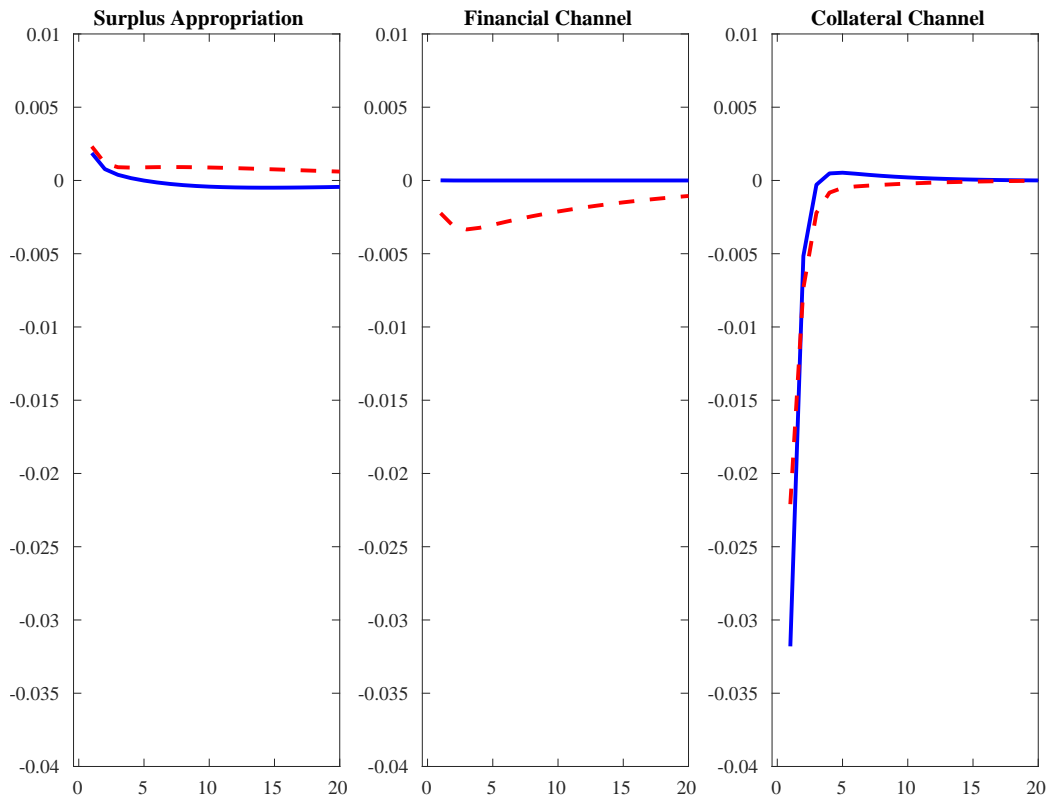
(c) Weaker Borrowers $w/\eta = 0.7$

(d) Weaker Borrowers $w/\eta = 0.75$



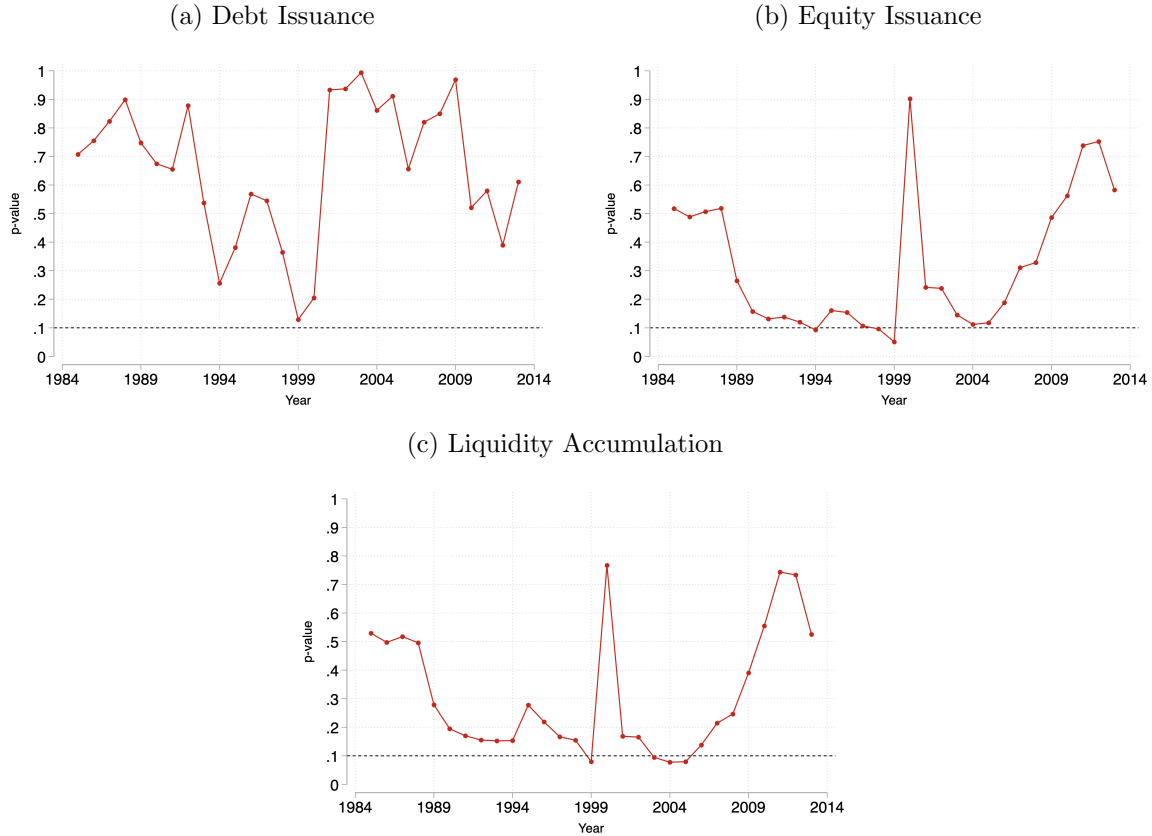
This figure plots the impulse responses of equity issuance (EI), liquidity accumulation (LA) and debt issuance (DI) for a one standard deviation positive TFP shock. As in the baseline, the bank's outside option (γ) equals 0.01 in the Stronger Borrowers state and 0.04 in the Weaker Borrowers state. See Section 6.2 for further details. The y-axis is percent deviation from the steady state value for the ratio of the financing variable to output.

Figure A.5: IRFs of Capital FOC Components to Positive Financial Shock



This figure plots the responses of strong borrowers (blue) and weak borrowers (red, dashed) to a one standard deviation positive financial shock. The y-axis is absolute deviation from the steady state value.

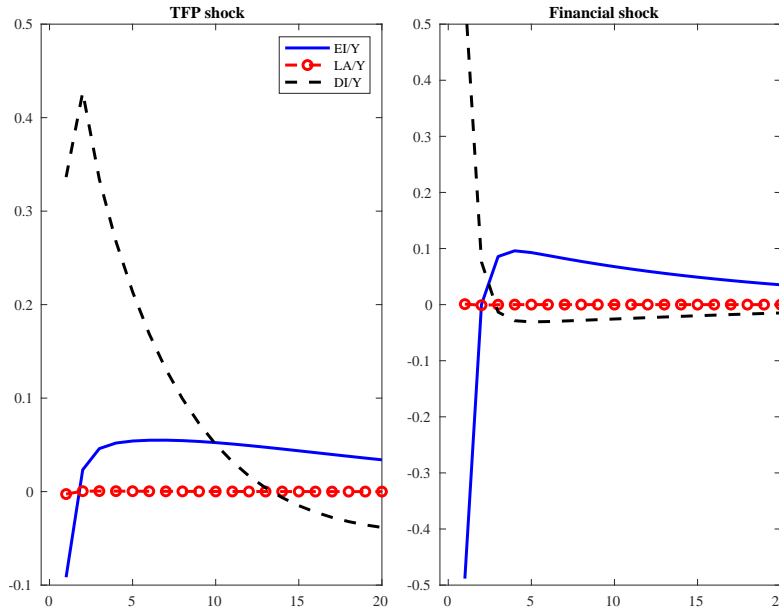
Figure A.6: Wald Test for Structural Break in Cyclicality of Small Firm Financing



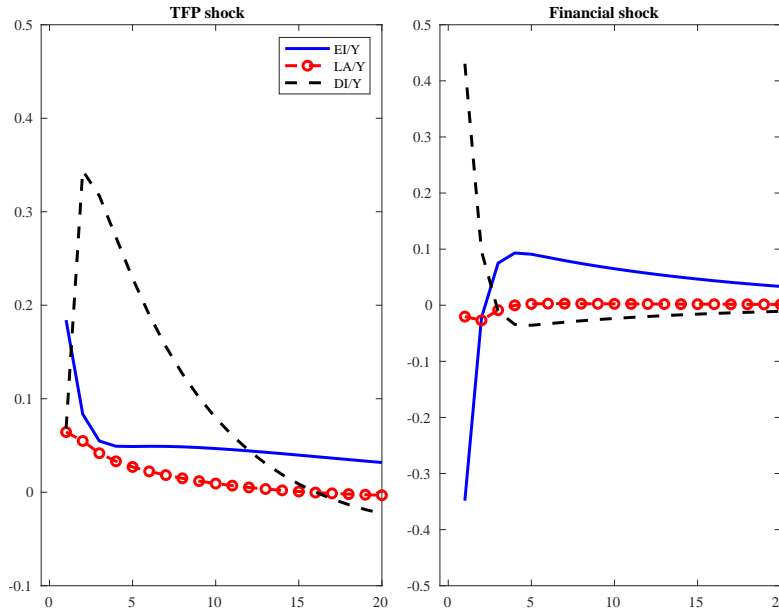
This figure plots the p-values of a Wald test to check for a structural break in the corresponding year reported on the x-axis. Variables for debt issuance (Panel a), equity issuance (Panel b) and liquidity accumulation (Panel c) are the aggregate series for small firms. Small firms are those with book value of assets below the 60th percentile in a given year. The black horizontal line indicates a p-value of 0.1.

Figure A.7: IRFs of Financial Variables: Alternative Household Budget Constraint

(a) Stronger Borrowers: High Bargaining Power / Low Bank Outside Option

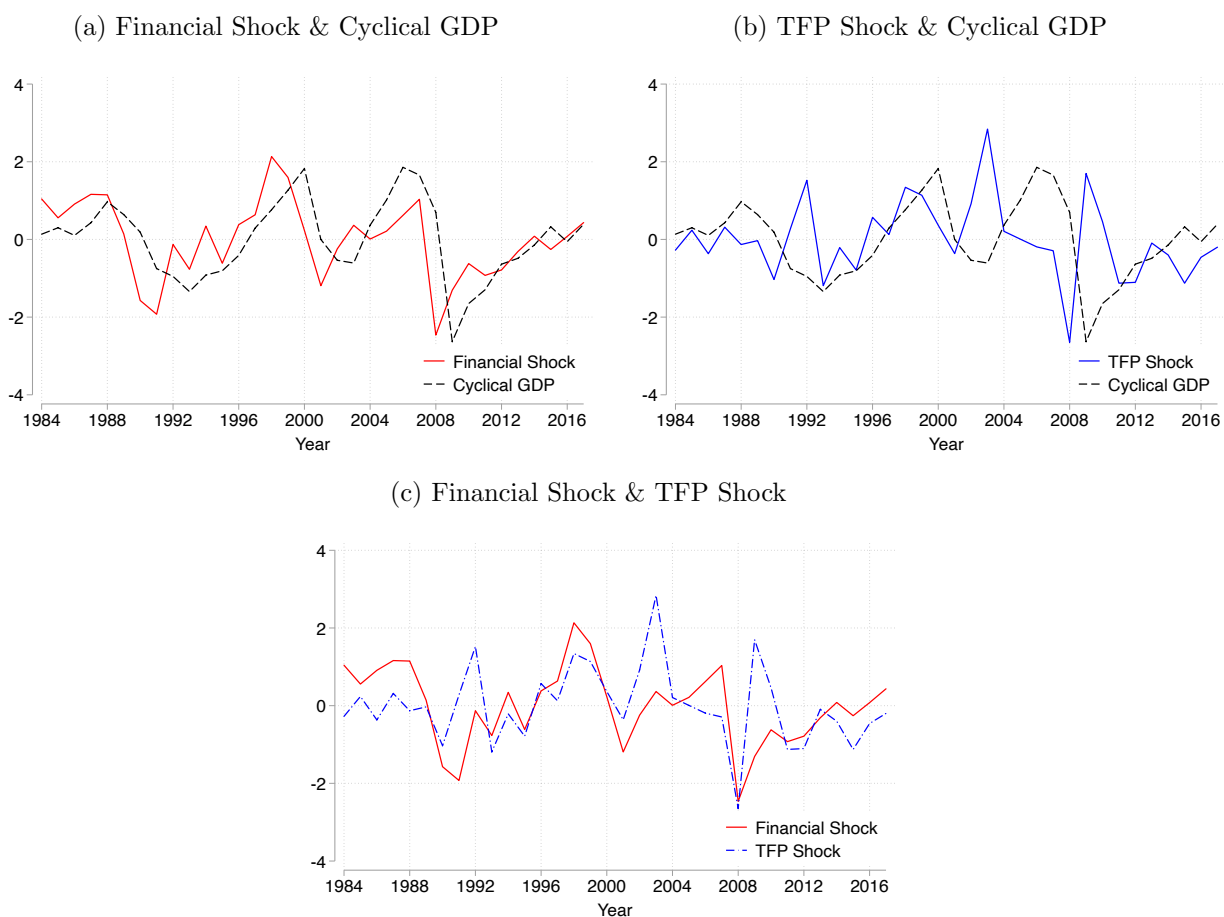


(b) Weaker Borrowers: Low Bargaining Power / High Bank Outside Option



This figure plots the impulse responses of equity issuance (EI), liquidity accumulation (LA) and debt issuance (DI) for a one standard deviation positive TFP shock (left column) and financial shock (right column). Panel (a) shows the impulse response when the firm bargaining power parameter is set high and bank outside option is set low. Panel (b) shows the opposite. The y-axis is percent deviation from the steady state value for the ratio of the financing variable to output.

Figure A.8: Time Series of Financial & TFP Shocks



This figure plots the model-implied annual series of the financial shocks and TFP shocks during the period 1984-2017. The dotted line in Panel (a) and Panel (b) is the cyclical component of HP-filtered annual real corporate GDP. Small firms are those with a book value of assets below the 60th percentile in a given year. Large firms are those between the 60th percentile and 90th percentile. All series are standardized to have a mean of zero and unit variance.

Table A.1: Summary statistics

| Panel A: Compustat | Small Firms | | Large Firms | |
|--------------------------------------|-------------|-----------|-------------|-----------|
| | mean | std. dev. | mean | std. dev. |
| Assets (2012 \$'s, millions) | 71.5 | 112.1 | 931.0 | 961.0 |
| Age (years) | 10.8 | 9.4 | 17.2 | 13.1 |
| Debt Issuance (% of assets) | 0.7 | 21.9 | 0.4 | 15.8 |
| Equity Issuance (% of assets) | 19.1 | 59.8 | -0.2 | 11.3 |
| Liquidity Accumulation (% of assets) | 5.9 | 37.0 | 1.1 | 11.7 |
| Debt-to-Assets Ratio | 31.4 | 50.3 | 33.9 | 31.5 |
| # of Firms | 13,158 | | 3,517 | |

| Panel B: DealScan & Call Report | All Lender Pool | | Lead Lender Pool | |
|---------------------------------|-----------------|-----------|------------------|-----------|
| | Pre-1999 | Post-1999 | Pre-1999 | Post-1999 |
| Lerner Index | 0.476 | 0.535 | 0.476 | 0.536 |
| Share of State Banking Assets | 0.129 | 0.230 | 0.129 | 0.252 |
| Recently Acquired (Merger) | 0.040 | 0.080 | 0.041 | 0.080 |
| Size of Merger | 0.556 | 1.047 | 0.551 | 1.080 |
| Recently Joined MBHC | 0.181 | 0.122 | 0.185 | 0.119 |
| Number of Lenders | 2.425 | 3.374 | | |
| Lead Year Share | | | 0.892 | 0.792 |

Panel A displays summary statistics for the book value of assets, firm age and the key financing variables. The sample period is 1981-2017. Small firms are those with a book value of assets below the 60th percentile in a given year. Large firms are those between the 60th percentile and 90th percentile. Panel B displays means for characteristics of the lenders in the All Lender Pool and Lead Lender Pool. The sample period is 1985-2012.

Table A.2: Robustness Test: Firm Fixed Effect

| | 1981-1998 | | | 1999-2017 | | |
|-----------------|--------------------|----------------------|--------------------|--------------------|-------------------------------|-------------------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | 5.36*** (1.398) | -11.37*** (3.413) | -6.56** (2.981) | 4.10*** (0.692) | 6.13 (3.649) | 2.40 (3.270) |
| Large Firms | 7.40*** (1.264) | -4.61*** (0.957) | -2.59** (1.052) | 6.43*** (1.079) | -1.57** (0.550) | -1.35 (1.063) |
| SF Observations | 29,709 | 32,516 | 32,516 | 27,873 | 32,488 | 32,488 |
| LF Observations | 16,195 | 17,932 | 17,932 | 15,590 | 17,698 | 17,698 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. A firm-specific fixed effect is included. Controls include the firm's cash flow and Tobin's Q. Each coefficient is the estimate from a separate regression for each firm size x subperiod sample. 1999-2017 estimates in bold indicate the hypothesis $H_0 : \beta_j^{pre} = \beta_j^{post}$, where $j \in \{small, large\}$, is rejected at the 5% level. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.3: Panel Regression: Alternative Financing Variables

| Panel A: 1981-1998 | | | | |
|-----------------------|----------------------------------|-------------------------------|------------------|---------------------|
| | Net Sale of Stock | Alt. Liq. Accum. | Cash | Ret. Earnings |
| Small Firms | -10.82*** (3.564) | -4.63* (2.575) | -1.74 (2.278) | -9.37*** (1.737) |
| Large Firms | -2.96** (1.147) | -1.40 (1.227) | 0.95 (1.304) | -0.89 (1.535) |
| SF Observations | 40,616 | 35,736 | 35,818 | 40,616 |
| LF Observations | 20,874 | 17,153 | 17,246 | 20,874 |
| | p-values | | | |
| $H_0 : small = large$ | 0.006 | 0.083 | 0.087 | 0.001 |
| Panel B: 1999-2017 | | | | |
| | Net Sale of Stock | Alt. Liq. Accum. | Cash | Ret. Earnings |
| Small Firms | 11.23** (3.968) | 2.94 (2.331) | 2.29 (2.268) | -3.10 (3.291) |
| Large Firms | -0.96 (0.600) | 0.15 (0.567) | -0.15 (0.664) | 1.62 (2.063) |
| SF Observations | 39,363 | 39,350 | 39,237 | 39,363 |
| LF Observations | 19,698 | 19,696 | 19,510 | 19,698 |
| | p-values | | | |
| $H_0 : small = large$ | 0.004 | 0.190 | 0.235 | 0.192 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. Controls include the firm's cash flow and Tobin's Q. Each coefficient is the estimate from a separate regression for each firm size x subperiod sample. Panel B estimates in bold indicate the hypothesis $H_0 : \beta_j^{pre} = \beta_j^{post}$, where $j \in \{small, large\}$, is rejected at the 5% level. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.4: Aggregate Financing Variables: No Filtering

| | No Filtering 1981-2017 | | | Hamilton Filtering 1981-2017 | | |
|-------------|---------------------------|--------------------|--------------------|---------------------------------|--------------------|-------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | 0.537*** (0.143) | 0.332** (0.159) | 0.260 (0.163) | 0.625*** (0.132) | 0.404** (0.155) | 0.328* (0.16) |
| Large Firms | 0.431*** (0.153) | 0.098 (0.168) | -0.161 (0.167) | 0.602*** (0.135) | -0.233 (0.164) | -0.160 (0.167) |
| All Firms | 0.578*** (0.138) | 0.279* (0.162) | 0.191 (0.166) | 0.636*** (0.13) | 0.140 (0.167) | 0.141 (0.167) |
| | 1981-1998 | | | 1981-1998 | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | 0.575** (0.205) | 0.210 (0.244) | 0.020 (0.25) | 0.840*** (0.136) | -0.008 (0.25) | 0.022 (0.25) |
| Large Firms | 0.503** (0.216) | -0.004 (0.25) | -0.199 (0.245) | 0.820*** (0.143) | -0.476* (0.22) | -0.128 (0.248) |
| All Firms | 0.652*** (0.19) | 0.320 (0.237) | 0.069 (0.249) | 0.838*** (0.136) | -0.226 (0.244) | 0.008 (0.25) |
| | 1999-2017 | | | 1999-2017 | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | 0.638*** (0.187) | 0.461** (0.215) | 0.461** (0.215) | 0.639*** (0.187) | 0.529** (0.206) | 0.454* (0.216) |
| Large Firms | 0.554** (0.202) | -0.075 (0.242) | -0.091 (0.242) | 0.664*** (0.181) | -0.299 (0.231) | -0.147 (0.24) |
| All Firms | 0.641*** (0.186) | 0.174 (0.239) | 0.260 (0.234) | 0.690*** (0.176) | 0.194 (0.238) | 0.199 (0.238) |

The left column of this table displays the correlations between the annual growth rate in real corporate GDP and the three (non-HP-filtered) financing variables. The right column displays the correlations between the cyclical component of Hamilton (2018)-filtered annual real corporate GDP and the three financing variables. The financing variables are aggregated by the indicated firm size categories and normalized by the lagged book value of assets. Small firms are those with book value of assets below the 60th percentile in a given year. Large firms are those between the 60th percentile and 90th percentile. “All firms” are the pooled sample of small and large firms. Standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.5: Cyclicalities of Aggregate Financing Variables (Consistent Sample)

| Size categories | 1981-1998 | | | | | |
|-----------------|-------------------|--------------------|---------------------|----------------------|--------------------|-------------------|
| | Debt Issuance | | Equity Issuance | | Liquidity Accum. | |
| | HP | H | HP | H | HP | H |
| Small Firms | 0.478** (0.22) | 0.347 (0.234) | -0.292 (0.239) | -0.509** (0.215) | -0.150 (0.247) | -0.396 (0.23) |
| Large Firms | 0.427* (0.226) | 0.570** (0.205) | -0.572** (0.205) | -0.667*** (0.186) | -0.354 (0.234) | -0.252 (0.242) |
| All Firms | 0.435* (0.225) | 0.513** (0.215) | -0.554** (0.208) | -0.630*** (0.194) | -0.421* (0.227) | -0.308 (0.238) |

| Size categories | 1999-2017 | | | | | |
|-----------------|---------------------|--------------------|----------------------|----------------------|---------------------|--------------------|
| | Debt Issuance | | Equity Issuance | | Liquidity Accum. | |
| | HP | H | HP | H | HP | H |
| Small Firms | 0.476** (0.213) | 0.513** (0.208) | 0.299 (0.231) | 0.432* (0.219) | 0.031 (0.242) | 0.166 (0.239) |
| Large Firms | 0.663*** (0.182) | 0.418* (0.22) | -0.721*** (0.168) | -0.586*** (0.197) | -0.468** (0.214) | -0.449* (0.217) |
| All Firms | 0.633*** (0.188) | 0.525** (0.206) | -0.659*** (0.182) | -0.546** (0.203) | -0.422* (0.22) | -0.345 (0.228) |

The left column displays the correlations between the cyclical component of HP-filtered annual real corporate GDP and the three HP-filtered financing variables. The right column uses the [Hamilton \(2018\)](#)-filtered versions of annual real corporate GDP and the three financing variables. The sample includes only those firms that entered Compustat prior to 1990 and also appeared in Compustat in 2017. The financing variables are aggregated by the indicated firm size categories and normalized by the lagged book value of assets. Small firms are those with book value of assets below the 60th percentile in a given year. Large firms are those between the 60th percentile and 90th percentile. “All firms” are the pooled sample of small and large firms. Standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.6: Firm-Level Cyclicity of Financing Variables (Consistent Sample)

| Panel A: | | 1981-1998 | | | 1999-2017 | | |
|-----------------|-----------|-------------|-------------|-----------|----------------|----------------|--|
| Baseline Sample | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. | |
| Small Firms | 4.04* | -3.65 | -8.56** | 4.17** | 17.51** | 7.04 | |
| | (2.134) | (3.397) | (3.106) | (1.550) | (7.879) | (4.989) | |
| Large Firms | 4.90*** | -3.09*** | -2.01 | 5.30*** | -2.78*** | -2.66** | |
| | (1.631) | (0.980) | (1.310) | (0.871) | (0.570) | (1.122) | |
| SF Observations | 3,364 | 3,677 | 3,677 | 4,051 | 4,627 | 4,627 | |
| LF Observations | 2,943 | 3,227 | 3,227 | 3,603 | 4,042 | 4,042 | |

| Panel B: | | 1981-1998 | | | 1999-2017 | | |
|--------------|-----------|-------------|-------------|-----------|-------------|-------------|--|
| W/in Firm | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. | |
| GDP | 4.79*** | -3.76 | -5.27** | 3.90*** | 6.41** | 3.14 | |
| | (1.615) | (2.858) | (2.373) | (1.217) | (2.622) | (3.269) | |
| GDP x Size | 0.90 | 2.40 | 8.13*** | 1.01 | -4.55** | -3.40 | |
| | (2.598) | (5.020) | (2.761) | (0.854) | (1.768) | (2.198) | |
| Observations | 6,058 | 6,641 | 6,641 | 7,247 | 8,210 | 8,210 | |

| Panel C: | | 1981-1998 | | | 1999-2017 | | |
|-----------------|----------|-----------|---------|----------------|----------------|----------------|--|
| Alt. Financing | NSS | Liquidity | Cash | NSS | Liquidity | Cash | |
| Small Firms | -3.82 | -4.84 | -0.47 | 17.71** | 4.29 | 4.25 | |
| | (3.458) | (2.854) | (2.352) | (7.892) | (3.584) | (3.585) | |
| Large Firms | -3.43*** | -0.75 | 1.64 | -2.34*** | -1.44 | -1.79* | |
| | (0.986) | (1.402) | (1.258) | (0.550) | (0.860) | (0.945) | |
| SF Observations | 3,677 | 3,319 | 3,243 | 4,627 | 4,626 | 4,617 | |
| LF Observations | 3,227 | 2,798 | 2,668 | 4,042 | 4,042 | 3,993 | |

This table displays the estimates of regressing the financing variable of interest on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period. Each coefficient is the estimate from a separate regression for each firm size x subperiod sample. Post-1999 estimates in bold indicate the hypothesis $H_0 : \beta_j^{pre} = \beta_j^{post}$, where $j \in \{small, large\}$, is rejected at the 5% level. The sample includes only those firms that entered Compustat prior to 1990 and also appeared in Compustat in 2017. In Panel B, the GDP measure is interacted with a continuous measure of a firm's book value of assets (Size), where a firm-specific fixed effect is included and all variables are demeaned by firm. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.7: Additional Compositional Effect Tests for Small Firms

| | 1981-1998 | | | 1999-2017 | | |
|-------------------------------|--------------------|----------------------|---------------------|--------------------|-----------------------------------|-------------------------------|
| | DI | EI | LA | DI | EI | LA |
| Baseline | 6.41*** (1.631) | -10.74*** (3.569) | -8.61*** (2.964) | 4.04*** (0.898) | 11.12** (3.942) | 3.56 (3.464) |
| Exclude Young Firms | 4.13*** (1.230) | -7.74** (2.839) | -5.59** (2.203) | 3.81*** (0.612) | 9.24*** (3.127) | 1.97 (2.657) |
| Exclude Volatile Firms | 5.65*** (1.422) | -9.26** (3.720) | -7.90** (3.192) | 4.45*** (0.849) | 10.33** (3.922) | 2.43 (3.630) |
| Exclude High Intangible Firms | 5.13*** (1.460) | -10.65*** (3.462) | -8.78*** (3.016) | 2.94*** (0.817) | 12.88*** (4.334) | 4.04 (4.054) |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. Controls include the firm's cash flow and Tobin's Q. Each coefficient is the estimate from a separate regression for each subperiod sample. Post-1999 estimates in bold indicate the hypothesis $H_0 : \beta_j^{pre} = \beta_j^{post}$, where $j \in \{small\}$, is rejected at the 5% level. Young firms are firms listed in Compustat for fewer than 5 years. Volatile firms are firms whose full-sample standard deviation of sales growth is in the top 25th percentile. High intangible firms are firms whose ratio of intangible assets to total assets is in the top 25th percentile. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.8: Cyclical Results without Financially Distressed Firms

| Panel A: 1981-1998 | | | |
|-----------------------|--------------------|--------------------------------|-------------------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | 5.01*** (1.652) | -12.63*** (4.063) | -7.92** (3.157) |
| Large Firms | 6.24*** (1.563) | -3.83*** (1.131) | -2.74* (1.327) |
| SF Observations | 27,997 | 30,879 | 30,879 |
| LF Observations | 16,028 | 17,788 | 17,788 |
| | p-values | | |
| $H_0 : small = large$ | 0.241 | 0.011 | 0.029 |
| Panel B: 1999-2017 | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | 3.80*** (0.646) | 9.79* (4.675) | 3.69 (3.230) |
| Large Firms | 4.99*** (1.203) | -2.17*** (0.590) | -1.77* (1.007) |
| SF Observations | 20,032 | 23,673 | 23,673 |
| LF Observations | 13,436 | 15,464 | 15,464 |
| | p-values | | |
| $H_0 : small = large$ | 0.328 | 0.014 | 0.043 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. Firms with an Altman Z-score below 1.8 (i.e. high probability of financial distress) are excluded. Controls include the firm's cash flow and Tobin's Q. Each coefficient is the estimate from a separate regression for each firm size x subperiod sample. 1999-2017 estimates in bold indicate the hypothesis $H_0 : \beta_j^{pre} = \beta_j^{post}$, where $j \in \{small, large\}$, is rejected at the 5% level. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.9: State-Level Timing of Riegle-Neal Adoption (Consistent Sample)

| Panel A: 1981-1998 | | | |
|-----------------------------|--------------------|--------------------|-------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 3.51 (2.650) | -6.43 (5.246) | -8.81* (4.418) |
| adopt ₁₉₉₆ x GDP | -1.68 (3.334) | 5.76 (9.809) | -3.03 (5.795) |
| adopt ₁₉₉₇ x GDP | 2.14 (3.273) | 2.19 (7.427) | 3.11 (5.288) |
| Observations | 3,342 | 3,654 | 3,654 |
| Panel B: 1999-2009 | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 7.32*** (1.852) | 13.82 (9.756) | 4.24 (6.727) |
| adopt ₁₉₉₆ x GDP | -3.37* (1.528) | 4.90 (3.591) | 6.89 (5.054) |
| adopt ₁₉₉₇ x GDP | -2.47 (1.819) | -5.06** (1.994) | -0.32 (3.018) |
| Observations | 2,245 | 2,593 | 2,593 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. This GDP measure is interacted with an indicator for the year of state-level Riegle-Neal adoption. The sample includes only those firms that entered Compustat prior to 1990 and also appeared in Compustat in 2017. Controls include the firm's cash flow and Tobin's Q. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.10: State-Level Timing of Riegle-Neal Adoption (w/o Controls)

| Panel A: 1981-1998 | | | |
|-----------------------------|--------------------|------------------|------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 5.55*** (1.808) | -2.51 (4.680) | -4.88 (3.486) |
| adopt ₁₉₉₆ x GDP | 3.54* (1.727) | -2.41 (5.075) | -0.70 (1.743) |
| adopt ₁₉₉₇ x GDP | 0.30 (1.410) | 1.09 (4.120) | 2.83 (2.128) |
| Observations | 42,277 | 46,318 | 46,318 |

| Panel B: 1999-2009 | | | |
|-----------------------------|--------------------|---------------------|---------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 4.85*** (0.509) | 28.31** (10.174) | 15.51* (7.727) |
| adopt ₁₉₉₆ x GDP | -1.44* (0.682) | -5.57 (5.313) | -4.95 (3.095) |
| adopt ₁₉₉₇ x GDP | -0.88 (1.110) | -18.72** (5.978) | -13.36** (4.874) |
| Observations | 23,420 | 27,560 | 27,560 |

| Panel C: 1999-2019 | | | |
|-----------------------------|--------------------|---------------------|-------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 4.47*** (0.864) | 24.05*** (8.149) | 11.52* (5.872) |
| adopt ₁₉₉₆ x GDP | -0.83 (0.990) | -5.96 (4.663) | -3.22 (3.049) |
| adopt ₁₉₉₇ x GDP | -1.31 (1.188) | -13.91** (5.904) | -8.84* (4.361) |
| Observations | 35,255 | 40,995 | 40,995 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. This GDP measure is interacted with an indicator for the year of state-level Riegle-Neal adoption. There are no controls included. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.11: State-Level Timing of Riegle-Neal Adoption (Exclude 1995 or 1996 adopters)

| Panel A: 1981-1998 | Excluding 1996 adopters | | | Excluding 1995 adopters | | |
|-----------------------------|-------------------------|----------------------|---------------------|-------------------------|----------------------|----------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 5.21*** (1.575) | -11.91*** (3.609) | -9.54*** (3.279) | 7.72*** (2.032) | -13.62*** (3.868) | -10.10*** (3.307) |
| adopt ₁₉₉₇ x GDP | 1.03 (1.124) | 4.32 (2.844) | 4.27*** (1.293) | -1.17 (1.812) | 6.64* (3.795) | 4.99** (2.034) |
| Observations | 26,389 | 28,967 | 28,967 | 21,170 | 23,066 | 23,066 |
| Panel B: 1999-2009 | | | | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 5.03*** (0.601) | 11.75* (5.492) | 6.51 (5.284) | 3.47*** (0.889) | 13.79* (7.411) | 4.52 (5.158) |
| adopt ₁₉₉₇ x GDP | -0.69 (0.946) | -8.01*** (2.370) | -6.75** (2.492) | 0.76 (1.470) | -8.26** (3.031) | -4.57* (2.267) |
| Observations | 16,072 | 18,937 | 18,937 | 11,995 | 13,919 | 13,919 |
| Panel C: 1999-2019 | | | | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 4.95*** (0.882) | 11.56** (4.077) | 5.06 (3.840) | 3.88*** (0.993) | 12.96** (5.071) | 4.33 (3.508) |
| adopt ₁₉₉₇ x GDP | -1.55 (1.153) | -6.05* (3.018) | -4.32* (2.307) | -0.47 (1.746) | -5.13* (2.770) | -3.22* (1.636) |
| Observations | 23,937 | 27,827 | 27,827 | 17,822 | 20,491 | 20,491 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. This GDP measure is interacted with an indicator for the year of state-level Riegle-Neal adoption. Controls include the firm's cash flow and Tobin's Q. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.12: Effects of Consolidation by Size of Lender Pool, 1999-2012, All Lender Pool

| | Few Lenders | | | Many Lenders | | |
|----------------|--------------------|-------------------|-----------------|---------------------|------------------|------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 7.00*** (1.203) | 19.39 (11.488) | 3.69 (4.587) | 12.50*** (3.308) | 3.60 (2.718) | -2.31 (1.843) |
| Acquired x GDP | 1.52 (3.294) | 6.15 (3.664) | 6.05 (4.104) | -5.06 (8.910) | -7.19 (8.455) | 0.93 (4.120) |
| Observations | 5,761 | 6,763 | 6,763 | 3,425 | 3,998 | 3,998 |
| R^2 | 0.010 | 0.033 | 0.006 | 0.037 | 0.007 | 0.006 |

| | Few Lenders | | | Many Lenders | | |
|----------------|--------------------|--------------------|------------------|---------------------|-----------------|------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. | Debt Iss. | Equity Iss. | Liq. Accum. |
| GDP | 7.52*** (1.276) | 17.96 (10.944) | 3.03 (4.281) | 12.94*** (2.893) | 2.62 (2.745) | -2.39 (2.096) |
| JoinMBHC x GDP | -3.59 (2.053) | 17.25** (7.267) | 10.12 (6.023) | -6.34 (8.459) | 5.23 (7.559) | 1.62 (7.917) |
| Observations | 5,761 | 6,763 | 6,763 | 3,425 | 3,998 | 3,998 |
| R^2 | 0.011 | 0.034 | 0.007 | 0.032 | 0.006 | 0.006 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on GDP (i.e. the cyclical component of HP-filtered real corporate GDP) and an interaction with an indicator for a lender in the “All Lender Pool” that was acquired by another lender during the previous five years (Panel A) or that joined a multi-bank holding company in the previous 5 years (Panel B). Firms with few lenders are those with a below-average number of lenders in their “All Lender Pool” and firms with many lenders are those with an average or above number of lenders. Controls include the firm’s cash flow and Tobin’s Q. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.13: Response of Financing Behavior to Positive TFP and Financial Shocks

| Panel (a): Small Firms | | | | | | |
|--------------------------|--------------------|--------------------|---------------------|-------------------|--------------------|-------------------|
| | Debt Iss. | | Equity Iss. | | Liq. Accum. | |
| | Pre-1999 | Post-1999 | Pre-1999 | Post-1999 | Pre-1999 | Post-1999 |
| TFP Shock $_{t-1}$ | -0.45 (0.305) | 0.07 (0.197) | 0.42 (1.021) | 2.43** (1.057) | 0.20 (0.928) | 1.85** (0.737) |
| Financial Shock $_{t-1}$ | 1.05*** (0.289) | 1.14*** (0.264) | -2.08*** (0.629) | 0.93 (1.919) | -1.50** (0.649) | -0.21 (1.549) |
| Observations | 30,520 | 33,899 | 33,780 | 39,363 | 33,780 | 39,363 |
| R^2 | 0.012 | 0.005 | 0.081 | 0.010 | 0.021 | 0.008 |

| Panel (b): Large Firms | | | | | | |
|--------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|------------------|
| | Debt Iss. | | Equity Iss. | | Liq. Accum. | |
| | Pre-1999 | Post-1999 | Pre-1999 | Post-1999 | Pre-1999 | Post-1999 |
| TFP Shock $_{t-1}$ | -0.10 (0.294) | 0.02 (0.314) | 0.12 (0.314) | 0.11 (0.103) | 0.37 (0.233) | 0.03 (0.203) |
| Financial Shock $_{t-1}$ | 1.20*** (0.339) | 1.83*** (0.526) | -0.60** (0.275) | -0.50** (0.183) | -0.59** (0.270) | -0.35 (0.357) |
| Observations | 14,406 | 17,375 | 15,994 | 19,698 | 15,994 | 19,698 |
| R^2 | 0.026 | 0.015 | 0.003 | 0.022 | 0.031 | 0.008 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on the lagged annual value of the TFP shock and financial shock. The shocks are standardized to mean zero and unit variance. Controls include the firm's cash flow and Tobin's Q. Panel (a) is the sample of small firms and Panel (b) the sample of large firms. Small firms are those with book value of assets below the 60th percentile in a given year. Large firms are those between the 60th percentile and 90th percentile. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.14: Panel Regression: Financing Response to Negative Shock

| Panel A: 1981-1998 | | | |
|-----------------------|---------------------|-----------------------------------|----------------------------------|
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | -2.56*** (0.634) | -0.58 (1.505) | 0.89 (1.150) |
| Large Firms | -1.59* (0.822) | -0.12 (0.484) | 0.55 (0.481) |
| SF Observations | 36,981 | 40,616 | 40,616 |
| LF Observations | 18,891 | 20,874 | 20,874 |
| | | p-values | |
| $H_0 : small = large$ | 0.007 | 0.678 | 0.659 |
| Panel B: 1999-2017 | | | |
| | Debt Iss. | Equity Iss. | Liq. Accum. |
| Small Firms | -1.74*** (0.487) | -7.02*** (2.236) | -4.92** (1.800) |
| Large Firms | -1.63* (0.937) | 0.14 (0.340) | -0.39 (0.475) |
| SF Observations | 33,899 | 39,363 | 39,363 |
| LF Observations | 17,375 | 19,698 | 19,698 |
| | | p-values | |
| $H_0 : small = large$ | 0.864 | 0.004 | 0.008 |

This table displays the estimates of regressing the financing variable of interest (as a percentage of firm asset value) on an indicator for a “negative shock”, i.e. a year with negative growth in the cyclical component of HP-filtered real corporate GDP during the sample period 1981-2017. Years with a “negative shock” are 1982, 1986, 1989-1993, 2001-2003, 2007-2009, and 2016. Controls include the firm’s cash flow and Tobin’s Q. Each coefficient estimate comes from running a separate regression on the firm size x subperiod sample. Panel B estimates in bold indicate the hypothesis $H_0 : \beta_j^{pre} = \beta_j^{post}$, where $j \in \{small, large\}$, is rejected at the 5% level. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.15: Panel Regression: Real Response to Negative Shock

| Panel A: 1981-1998 | | |
|------------------------------------|---------------------|---------------------|
| | Investment | Employment |
| Small Firms | -0.38 (0.422) | -4.10*** (1.197) |
| Large Firms | -0.86** (0.359) | -5.67*** (1.325) |
| SF Observations | 39,893 | 38,235 |
| LF Observations | 20,473 | 20,272 |
| Panel B: 1999-2017 | | |
| | Investment | Employment |
| Small Firms | -1.48*** (0.330) | -7.95*** (1.711) |
| Large Firms | -1.25*** (0.349) | -6.75*** (1.448) |
| SF Observations | 39,129 | 37,331 |
| LF Observations | 19,579 | 19,211 |
| | p-values | |
| $H_0 : small_{pre} = small_{post}$ | 0.045 | 0.070 |
| $H_0 : large_{pre} = large_{post}$ | 0.437 | 0.580 |

This table displays the estimates of regressing change in investment (as a % of assets) and percentage change in employment on an indicator for a “negative shock”, i.e. a year with negative growth in the cyclical component of HP-filtered real corporate GDP during the sample period 1981-2017. Years with a “negative shock” are 1982, 1986, 1989-1993, 2001-2003, 2007-2009, and 2016. Controls include the firm’s cash flow and Tobin’s Q. Each coefficient estimate comes from running a separate regression on the firm size x subperiod sample. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A.16: Firm-Level Cyclicalities of Real Variables (Consistent Sample)

| | Panel A: Baseline Specification | | | | | Panel B: By Liquidity Position, Small Firms | | | |
|-------------|---------------------------------|-------------------|--------------------|-------------------|--------------|---|---------------|-------------------------|------------------|
| | 1981-1998 | | 1999-2017 | | | Low Liquidity Position | | High Liquidity Position | |
| | Inv. | Emp. | Inv. | Emp. | | Inv. | Emp. | Inv. | Emp. |
| Small Firms | -0.38 (1.260) | 7.81 (5.136) | 1.93*** (0.667) | 7.66** (2.854) | GDP | -0.88 0.521 | 6.02 0.338 | -0.39 0.786 | 12.41** 0.021 |
| Large Firms | 1.01* (0.501) | 9.19** (3.410) | 1.52 (0.952) | 5.23 (3.653) | D_t^{post} | 3.10* 0.071 | 2.91 0.667 | 1.95 0.234 | -6.20 0.271 |
| SF Obs. | 3,606 | 3,510 | 4,605 | 4,485 | SF Obs. | 4,300 | 4,216 | 3,717 | 3,582 |
| LF Obs. | 3,188 | 3,145 | 4,024 | 3,981 | R^2 | 0.019 | 0.013 | 0.006 | 0.016 |

| | p-values | |
|------------------------------------|----------|-------|
| $H_0 : small_{pre} = small_{post}$ | 0.112 | 0.979 |
| $H_0 : large_{pre} = large_{post}$ | 0.637 | 0.423 |

This table displays the estimates of regressing change in investment (as a % of assets) and percentage change in employment on the cyclical component of HP-filtered annual real corporate GDP, normalized so that a unit increase in GDP indicates moving from the lowest realization to the highest realization during the sample period 1981-2017. Controls include the firm's cash flow and Tobin's Q. D_t^{post} is an indicator for the years 1999-2017. The sample includes only those firms that entered Compustat prior to 1990 and also appeared in Compustat in 2017. Each coefficient is the estimate from a separate regression for each firm size x subperiod sample. In Panel B, Liquidity Position is determined by the median cash-to-assets ratio for the years 1996-1998. Two-way clustered standard errors in parentheses, *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$